

interior design TODAY

BRITAIN'S OLDEST MAGAZINE FOR PROFESSIONAL INTERIOR DESIGNERS

NOVEMBER 2016



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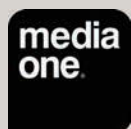
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FROM THE EDITOR

WELCOME TO THE NOVEMBER 2016 EDITION OF INTERIOR DESIGN TODAY, BRITAIN'S OLDEST MAGAZINE FOR PROFESSIONAL INTERIOR DESIGNERS.



DEAR readers, we hope that as you sit down to recover from a chaotic and exciting LDF that you'll enjoy reading this edition of the magazine, put together with love and joy for the smorgasboard of design concepts we have witnessed this past month. There has been so much to see, a mark on every day in the calendar for open events, guest speakers and exhibitions crammed with designers from all corners of the world. We'll be running our review of highlights from the design festival in the next edition; we hope you can wait that long!

Concentrating on the here and now, we have a bevy of brilliant designs and incredible design talent featured in this edition. The incomparable

Martin Brudnizki of MBDS has taken time out of his hectic schedule to answer our *Designer Profile* questions and we learn more about his design background and influence. Hannah Carter Owers of Universal Design Studio talks us through the nuances of retail design, a tricky sector that has boomed in recent years. With the enormity of online retail now at play, it is essential that the physical stores reflect the brand ethos and keep up with the demands of the customer and the design and layout is key to this, Hannah explains.

Porada provides the inspiration we need for beautiful bedside tables as part of our bedroom feature and design and branding agency Seyourpowell gives us the low down on home appliances and the impact on the design market.

In an unusual turn we also have not one, but two different articles highlighting the importance of pr and savvy design business mentoring. Are you fairly new to the industry? Just starting out on your own, or have you left a bigger company to set up your own business? Nick Lee and Polly Williams might just be able to help you on your way to business success. It is often said that the business elements of any design company can be the most difficult, certainly the most daunting, and it helps to have someone on hand, who knows the industry and how to push you and your design work to the next level, getting it in front of the right people and really practising what you preach as a designer.

Jade Tilley
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Finn Juhl

Home to Scandinavian Heroes ...

Staffan Tollgård invites you to celebrate the launch of Finn Juhl by Onecollection at his Pimlico Design Store. Encounter icons of design including the Chieftains Chair, the Nyhavn Table, the Pelican Chair and the newly launched France Chair. The Design Store is proud to welcome one of the true pioneers in modern design to London.

*Great design holds a story.
Come and tell us yours.*

STAFFAN TOLLGÅRD

DESIGN STORE

Grosvenor Waterside Gatliff Road London SW1W 8QN
Mon - Fri: 10am-6.30pm Sat: 10am-5pm www.tollgard.co.uk



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80 LAST WORD

Marta Nowicka takes old, disused designs and creates something new



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NEWS | BRIEF

A NEW LONDON
VERNACULAR

Dexter Moren Associates (DMA) has unveiled Peel Place, a new £5 million development for Singaporean developer Favor Well Ltd, consisting of nine contemporary family-sized town houses aimed at the private rented market. This small-scale, design-led scheme has transformed a constricted 2059 sqm (0.21Ha) brownfield site near Earls Court, with light filled rooms flowing naturally onto outside terraces and gardens, perfect for families and entertaining. The design rethinks the London town house deliberately moving away from homes with rear gardens.

THE RIGHT LIGHT

Joanna Wood, Interior Designer and Founder of Joanna Trading, together with Sanjit Bahra of Design Plus light have collaborated interiors and lighting in homes of the finest address codes in London. Joanna Wood states that lighting a project is considered as soon as the space planning and functionality of a project is confirmed. Together they have completed a Kensington Home, transforming it with the use of clever lighting, creating a contemporary feel with the right level of drama.

WOOL CONFERENCE
AT DUMFRIES HOUSE

On 9th September 2016 the first ever Dumfries House Wool Conference took place, gathering key members of the fashion, interiors and wool industry organised by The Campaign for Wool and supported by Marks & Spencer. Animal welfare, sustainability and quality, environmental issues and slowing down fast-fashion turnover were all topics of discussion during the conference.

ARGENTINIAN NATURE

GAUCHO PICCADILLY PRESENTS NEW INTERIOR STYLE IN SOHO

Patsy Godik, Creative Director at Gaucho Group, and head of Conceptualise interior design and branding, has created a new interior style for the ground floor at the group's four floor 'townhouse' flagship restaurant in Swallow Street, Piccadilly, taking her inspiration from the Ombu, giant trees which are a striking natural feature of the Argentine rural and urban landscapes.

Reconfiguring the space previously occupied by the Cavas de Gaucho (wine room) and large bar area, the new layout has created additional dining space for 99 covers.

"We have brought Argentinian nature further into a sophisticated, urban environment, using the Ombu's soft grey colours, sculptural, swirling branches and roots, and its striking leaves as inspiration throughout. It's a perfect contrast to the classic Gaucho style, with its homage to the home of Argentine beef, which has been maintained across the first and second floors of the restaurant.

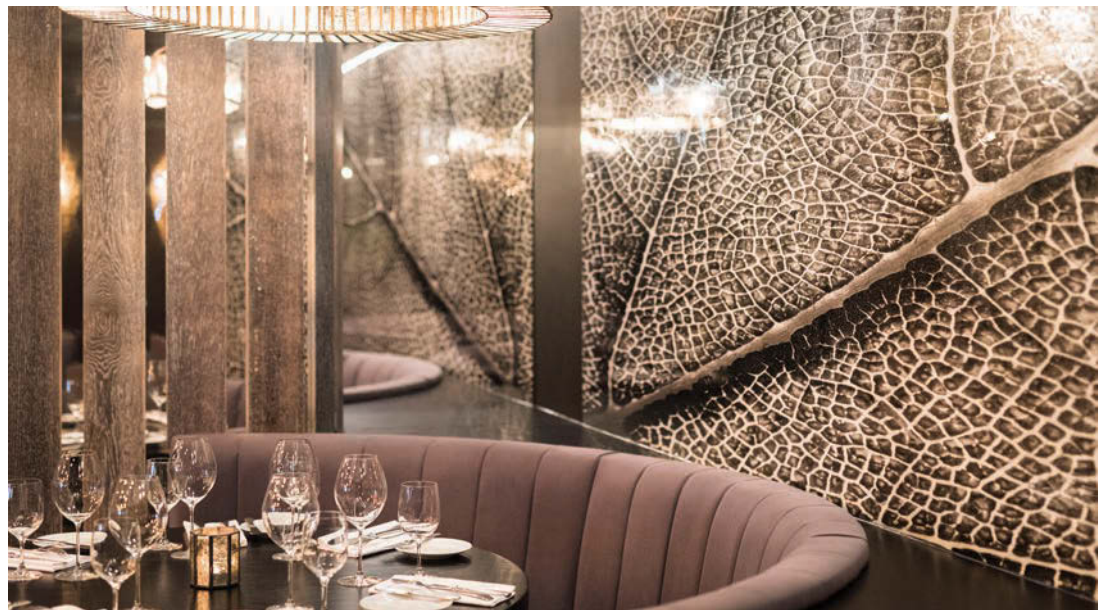
"Our walls feature criss-crossing curves of pale carved wood, and panels with magnified capillaries of the

Ombu leaf," says Patsy Godik. "The overall feel is one of an enchanted forest, with soft lighting and reflecting mirrors peeping through the wood carvings to enhance the atmosphere."

The new design is part of an overall refurbishment of the Piccadilly restaurant, which has already been completed on the first and second floors, and will include the transformation of the lower ground floor area in early 2017.

The ground floor restaurant area opens out through large glass doors along its entire length onto the covered pavement terrace, which has also been re-designed, with comfortable banquette seating for more flexible eating and drinking al fresco.

A substantial new private dining room and Cavas de Gaucho has been carved into previously unused space on the first floor, bringing the total on the site to four flexible-use spaces for corporate hire, and for private events and celebrations. Commenting, Godik said, "The feel of our new interior is calming, contemporary and warm, and we're thrilled with the results. Piccadilly will be a Gaucho experience in its fullest form, with different offerings under the one roof."

ARAM
WELCOMES
DEDICATED
FLOU SPACE

Aram Store, one of London's most high-profile modern furniture showrooms, launched the first dedicated space for iconic Italian bed brand Flou in July, and is the exclusive London stockist.

Flou was founded in 1978 when it launched the first-ever 'modern textile bed', called Nathalie.

Designed by maestro Vico Magistretti, it combined contemporary design and practicality. The soft headboard upholstery with its distinctive, bow-shaped ties was removable and washable; it had a manual reclining mechanism and making the bed took just seconds.

"In the ten years that we have been stocking Flou beds, we have

built up an excellent working relationship with the company and the customers who invest in the brand are seldom disappointed," said Ruth Aram. Following the success of the Nathalie Bed, a slew of well-known designers including Enzo Mari, Mario Bellini, Rodolfo Dordoni and Carlo Colombo began designing beds for Flou. Investment in new production techniques and research into innovative materials have

DESTINATION AT DOWNTOWN DESIGN



The popular Destination at Downtown Design returns this October (25 – 28th) in the Dubai Design District, reaffirming Downtown Design's position as a fair of global discovery and entry point into the international design scene. Launched at Downtown Design 2015, Destination will once more showcase emerging design brands from a fresh selection of international design weeks, this year including: Addis Ababa, Barcelona, Beirut, Reykjavik and Taipei. Each participating city will present a co-curated collection of their leading young brands, offering them a commercial platform and a

unique opportunity to present their creativity and craftsmanship to the buyers, designers and visitors attending the event. Rue Kothari, Fair Director of Downtown Design said: "We are thrilled to bring such a diverse mix of design weeks to the fair. Each will represent the spirit of their city; showcasing lighting, furniture and textiles, expressed with indigenous materials, traditional craftsmanship and a strong contemporary aesthetic that will both broaden the diversity of the fair, and provide a breath of inspiration for all visitors."

FEELING BLUE

Dulux Trade has announced the 2017 Colour of The Year as part of the highly anticipated launch of the annual Colour Futures 2017 trend forecast. The curated trend palettes, which are informed by a global team of experts, align with four key colour stories inspired by an overarching theme of 'Life in a new light'. The leading commercial paint brand's team of global colour and design experts develop the annual forecast based on emerging trends that shape the way people live and work. From interior design and architecture to fashion and beauty, through to social and economic influences; the colour

trends inform the evolving landscape of our lives. Dulux Trade revealed 'Denim Drift' as the defining colour of 2017. A beautiful, timeless and versatile grey-blue, it is the must-have colour in the worlds of interior design, architecture and for the year ahead. It perfectly captures the mood of the moment and is a true embodiment of the way we'll live our lives in 2017.

resulted in a range that's reviewed every year and now numbers more than 50 designs from single to king-size and sofa-beds to studio couches. Aram dedicates a significant section of its 20,000 sq ft space to a large selection of products from Flou's seven collections including the original, signature Nathalie range. The Gentleman collection creates a masculine, angular statement beds crafted from multilayer beech wood.



DIARY

22 - 23 November

Sleep Event
www.thesleepevent.com
BUSINESS DESIGN CENTRE, LONDON
 Celebrating ingenuity and innovation in the hospitality sector.

30 November – 4 December

Design Miami
miami2016.designmiami.com
MIAMI
 Design Miami is a global forum for design, bringing together influential visitors to celebrate design.

10 - 13 January 2017

Heimtextil
www.heimtextil.messefrankfurt.com
MESSE FRANKFURT EXHIBITION CENTRE, FRANKFURT
 Heimtextil is the international trade fair for home and contract textiles.

20 - 24 January

Maison&Objet Paris
www.maison-objet.com/en
PARIS NORD VILLEPINTE EXHIBITION CENTRE
 The key meeting place for professionals in the art of living.

31 January – 2 February

Spatex
www.spatex.co.uk
RICOH ARENA, COVENTRY
 The essential exhibition for designers, specifiers and architects involved in water leisure projects.

7- 9 February

Surface Design Show
surfacedesignshow.com
BUSINESS DESIGN CENTRE, ISLINGTON, LONDON
 The Surface Design Show focuses solely on cutting edge and innovative materials.

10 - 14 February

Ambiente
www.ambiente.messefrankfurt.com
MESSE FRANKFURT EXHIBITION CENTRE, FRANKFURT
 Ambiente is a consumer goods fair with a focus on dining, giving and living.

interior design TODAY

NEWS | BRIEF

GO NATIVE DESIGNS

Design Utility has recently redeveloped 23 apartments for Go Native starting with a feasibility study: a useful assessment of fabric, space, cost plan and market value to establish a realistic direction and level of investment for the project. Built over shops on Fulham Road the entire site has been stripped-out, services renewed and spaces re-planned to ease circulation and maximise space and light.

STUDIO REBRAND

PROOF Consultancy has unveiled its rebrand as Studio PROOF, a reflection of the company's gradual evolution from providing design and branding strategy to delivering larger, creatively conceived upscale hotels and residences. The change in name is complemented by a contemporary new logo and website featuring an enhanced graphic layout to showcase the studio's impressive project portfolio, as well as its growing collection of upscale product designs.

THE 'DEATH' OF THE STUDY

As technology continues to advance and global business travel becomes increasingly prolific, the design team at 1508 London has noticed that clients no longer need designated studies for work. Instead, the business jet-set are specifying multi-purpose spaces that can be adapted to reflect modern working practices. Louise Wicksteed, Creative Director at 1508, commented: "We are finding that many of our clients are opting for work spaces that can be truly flexible. Businessmen and women work on-the-go using their laptops and phones, so don't need to be confined to a traditional desk full of paperwork."

THE COAL SHED

DESIGNLSM COMPLETE WORK ON THE REDESIGN AND RELAUNCH OF THE COAL SHED, BRIGHTON

The Coal Shed restaurant was first opened back in 2011 by entrepreneur Raz Helalat and has since built up a fiercely loyal following for it's renowned grilled meat and fish menu.

Following the success of The Coal Shed's sister restaurant The Salt Room, also based in Brighton, DesignLSM were delighted to be asked to work on the branding and interiors for the relaunch of this popular restaurant.

The design brief was to refresh the original interior and branding, bringing a new look and feel into the space that could easily be connected to the sophisticated character of The Salt Room.

Located in an unassuming street off Brighton's West

Street, the restaurant holds a striking facade, which was enhanced with an arresting grey gloss finish, accompanied by new exterior lighting, antique brass lettering and gold vinyl signage, complimenting the interiors inside.

In the main restaurant, the designers utilised an urban colour palette accompanied by a range of raw materials including reclaimed wood, ceramic tiles and leather creating a warm and relaxing setting for patrons. Scattered across the space is stunning array of glass pendant lights highlighting the beautiful bespoke finishes on the brass-trimmed tables.

The upstairs private dining room named 'The Chef's Library' has been dramatically re-envisioned.



AGNONA AND GIORGETTI

The sophisticated style of Agnona embraces the refined design of Giorgetti in the luxury room of Harrods. The Italian company furnish the corner at the second floor dedicated to the Fall-Winter 2016 Agnona HOME Collection in Harrods this year. The space will be characterised by simplicity and minimalism, showcasing Giorgetti's craftsmanship by its artisans. At center stage, the Hug armchair, a collaboration between Agnona and Giorgetti, the result of a wooden frame, which forms the load-bearing Giorgetti structure meets the softly-shaped Agnona upholstery.



DESIGNER STUDIO LIGHTING

Nulty has recently completed work on the first phase of Selfridges new Designer Studio. The new space is designed to provide a fresh and contemporary shopping experience, one that unites the world of art, fashion and retail together. Working closely with Selfridges, and retail interior design specialists, Campaign, Nulty designed a minimal and low energy LED lighting solution that seamlessly blends with the Studio's décor. By using a soft colour palette with slight variations in shades of white, the team were able to replicate a sense of serenity and imitate the thoughtful atmosphere of a gallery, whilst providing a

consistent vernacular to the overall space. Designed to minimise interference with the merchandise and installations at eye level, Nulty used integrated track and spotlights around the perimeter of the concessions, and recessed down lights along the central core. Track fittings are discreet and deliberately placed above each brand zone to subtly outline to shoppers where individual concessions are located. In addition, spotlights were positioned to provide gentle illumination to the art and merchandise, engaging the shoppers as they browse the displays and guiding them around the studio.



LEE BROOM NEW YORK

Award-winning British furniture and lighting designer Lee Broom is set to launch his first permanent New York store in October 2016.

Following on from the unprecedented success of his four-week pop-up 'Broome Off Broome' earlier this year, which received industry wide acclaim, the opportunity to open a full time destination for professionals and consumers has been brought forward ahead of further US expansion plans. Located on Greene Street, just off Broome Street in SoHo and closely situated to the premises of the Spring 2016 pop-up 'Broom Off Broome', the new store is located in the infamous building known to locals as the "Queen of Greene". The new store interior has been designed by Broom to reflect the gallery style of his Shoreditch London flagship Electra House. The interior will feature floor to ceiling pleated drapes in signature Lee Broom grey as a backdrop to accentuate the colours and materials of the collective pieces. **34 Greene Street, New York, NY 10012**
www.leebroom.com

WOOL WEEK

This October, The Campaign for Wool will mark its seventh successful year with its annual 'Wool Week'. Taking place from the 10th – 16th, Wool Week will celebrate everything woolly with a week of activities in London. Retailers across the UK from leading fashion, interior and craft brands, will unite to highlight and educate consumers on the natural benefits of wool. The seven woolly-filled days will give the public the opportunity to participate in an exciting line-up of activities taking place across the country.



YACHT LIVING

Barr Al Jissah, the exceptional luxury destination in Oman, has announced the launch of the world's first Bannenberg & Rowell Limited Edition Townhomes, due for completion in Autumn 2016. Bringing 'yacht living' to Barr Al Jissah, Bannenberg & Rowell have drawn on their extensive experience in contemporary yacht design, taking inspiration from the spectacular ocean setting and Omani architecture, to create the cutting-edge interiors for the seven Limited Edition

Townhomes. Elevated above Barr Al Jissah, the four bedroom, five bathroom townhomes offer uninterrupted views across the Gulf of Oman. Featuring details more typically associated with superyachts, the homes aim to bring the stunning natural surroundings inside whilst evoking a sense of place and Omani authenticity. Bannenberg & Rowell have utilised elements of stone, marble, teak and bronze combined with rich, intense blue hues; while the dramatic entrance- expertly created by dedicated craftsmen using locally sourced stone - and panoramic windows

instantly draw the eye to the teak outdoor decking and stunning horizon beyond. Commenting on the project, Dickie Bannenberg said, "Oman's stunning coastline and deep sense of heritage has always appealed. When we first visited Barr Al Jissah in June last year, we were immediately struck by the beauty of the destination and its deep-rooted connection to the ocean. For the Townhomes, we wanted to put our Bannenberg & Rowell touch on the interiors referencing our yacht design heritage whilst at the same time that of the region."

Shortlist.

With design season upon us, the Shortlist has been nigh on impossible to create, given the sheer enormity of the lists of products we've devised, to process through the designs of the season. For this edition we have managed to edit down to just six in our feature.

► WE FOUND EDEN

Lalique presents the Eden Collection, new for Autumn Winter 2016 from the French crystal house. Eden offers a fresh vision of historical designs in shades of green and gold crystal evoking the colours of a landscape bathed in the light of sunset. Priced from £390, all items are now available to buy in the Lalique Conduit Street boutique. Featured here is the Ombelles Bowl in green.

❖ www.lalique.com/en



A MODERN CLASSIC ►

This stool is a fine example in the case of classic modern from Munna. The In Between Stool is upholstered in a deep steel blue cotton-velvet fabric for cool aesthetic. With its interesting geometric silhouette, the design is an edgy alternative to its round cousins, offering it a statement-making appeal.

The addition of a plated brass nailhead trim adds a touch of glamour enhancing its refined lines. Do we put our feet up on it? Do we perch neatly atop its cool seat? We're not sure but we know it'll make a beautiful addition to any living or bedroom area. The Munna In Between Stool is £715.00 and available exclusively at Luxdeco.com.

❖ www.munnadesign.com



◀ NEVER REPEATED

Designed by Laurindo Marta for WEWOOD, X2 is a versatile bookshelf in solid oak with a high-level of customization. It is made from two blocks with the same size that allow a free composition. With a square shape, each block is composed by 48 wooden slats that work through the brass screws, which allow the movement of the blocks, ensuring the structural stability. Designed to adapt to the different needs and spaces, X2 is a smart bookshelf, which allows increasing the width and height anytime, creating new modules and compartments to storage books and other decorative items. This bookshelf also works as a partition to separate a space, such as a living and dining space. It offers endless combinations without visual repetitions. ❖ www.wewood.eu

► ONE-O-ONE, IT'S THE ONE

The IDT team have been enchanted by this brand, and yes, it is their travel coffee mugs that have got us in a caffeinated spin. Crafted and designed by ACERA, with the collaboration of Hangar Design Group, One-O-One takes its name from the tallest skyscraper in Taipei, commemorating its skyline: it is a fashion accessory connecting the European taste to a global lifestyle, where the travel mug becomes a functional and elegant object indissolubly tied to the idea of travel as a multicultural experience. One-o-One is totally hand-crafted and hand-decorated according to an ACERA patented manufacturing process, that includes the use of ceramic enriched with white tourmaline powder coming from high quality Brazilian gemstones. The one-o-One travel mug scooped the top prize at the Red Dot Design Awards, taking the Best-of-the-Best award. No wonder we love it – it's the best! ❖ www.aceraliven.com



▲ FROM UNDER YOUR FEET

Designed by James Tufenkian, Gerhard Concrete, as displayed here, has been woven from bamboo silk. An organic composition of pearlescent grays intersecting with streams of luminous color, this abstract design evokes a vibrant urban landscape. Rendered in 100 per cent bamboo silk for a luxuriously soft feel, it features a low pile texture that adds interest while maintaining a sleek profile. Cool blues and lilacs streak across the rug, clashing with burnt oranges and warmer sunburst tones for a beautiful, adaptable rug. ❖ www.tufenkiancarpets.com

▼ SITTING COMFORTABLY?

Rubelli is committed to fostering new design talent. A mutual appreciation between Nicolò Favaretto Rubelli and Nava+Nava Design Studio founders Paolo Emanuele Nava and Luca Maria Arosio, led to a creative capsule collection collaboration of handmade PILA-47 chairs upholstered in carefully selected fabrics from the Rubelli portfolio. The PILA-47 is an unstructured chair, with the flexibility to change shape according to the position of the sitter. Evolving from a rigid geometric form to a comfortable curved and rounded seat, this welcoming and embracing chair is essentially a wooden seat with an upholstered sleeve, championing textile as the main feature. UK price - £1,450. ❖ www.rubelli.com





PROJECT GALLERY

Interior Design Today presents the Project Gallery, a collection of spaces, residential and commercial, that have been transformed into beautiful interiors by some of the industry's greatest design talents. The design gallery for this edition celebrates offices, homes, fitness studios and resort lodges, lifting design to the next level with beautifully furnished rooms, cleverly crafted spatial design and a wicked eye for detail. Benguerra Lodge, Mozambique, transports you to another world of luxury, courtesy of Michaelis Boyd, The Blue Bar and Collins Room at The Berkeley have been reimagined by Robert Angell, Broomwood by Minale + Mann presents industrial vibes with fusions of materials, Hogarth House pays homage to Georgian London, the team at Kudos Productions are settling into a cool new way of working, Copenhagen reveal relaxed dining and Xtend Barre Fitness Studio enters a new world of yoga and ballet with a carefully considered design by Amos Goldreich Architects.







ELEMENTS OF LOCALITY

Michaelis Boyd Associates completed the redesign of Benguerra Lodge, a luxury beach retreat on an unspoilt island in the Indian Ocean in 2015. The project involved the complete renovation and modernisation of an existing lodge on Benguerra Island, the second largest island of the Bazaruto Archipelago in Mozambique. Elements of traditional local construction, including thatched roofs, reed walls and a timber structure, have been combined with modern design to create comfortable and stylish spaces that remain cool in Mozambique's hot weather.

In renovating the existing lodge, which had become tired and rundown over the years, Michaelis Boyd embraced the rich and complex heritage of the island.

Working alongside interior designer Marguerite Louw, traditional Mozambican crafts and materials were selected to sit side by side with elements of Portuguese colonial design, such as richly patterned fabrics or handmade terracotta tiles. Michaelis Boyd's approach to the project focused on maintaining and enhancing the local environment and wildlife.

The main building of the lodge is a dramatic timber-framed structure thatched with majeka. Internally this building hosts a bar, reception, and a beach shop. With its huge simbiri beams and tall thatched roofs, the main building is near hidden from most angles by the density of the bush. In front of it there is a small clearing that forms an open garden area. The bush encroaches on it from the sides, and several huge Ficus trees provide shade from the sun for breakfast and lunch.

michaelisboyd.com

Photography by Dook / Luke Rowett





REIMAGINING THE PAST

The Blue Bar & Collins Room, The Berkeley, London, were designed by Robert Angell and completed in May 2016. Taking inspiration from the original interiors, alongside the favourite artists and designers of David Collins, Robert Angell has achieved a stunning re-design that conveys The Blue Bar's famed and ever-enduring charm and sophistication. The original red silk lampshades and Bishops Hat lanterns have been replenished by their original makers Dernier & Hamlyn, and the Lutyens panelling has been beautifully restored with a unique blue lacquer and crackle finishes. The original colour palette of Lutyens blue, dark red, black and silver remains, with white marble and the addition of a stunning new blue sculptural front bar, topped with beautiful onyx takes centre stage. Formerly the Caramel Room, the Collins Room pays homage to the great David Collins with the new, cooler blue and lavender colour palette. Subtle references to the past permeate the room and have been interpreted throughout the design in a modern way.

robertangelldesigninternational.com

OUT OF THE DARKNESS

Broomwood, designed by Minale + Mann, has a light industrial touch, fusing together exposed steel and metal finishes, with soft calming interior tones. The project involved a completely new internal configuration of this Victorian Terrace. Key features include; a steel ribbon floating staircase leading from the ground floor to a newly built basement; internal and external light voids; and, a zinc clad bespoke study and cloakroom that doubles as the kitchen island.

minaleandmann.com

Photography by Graham Atkins-Hughes. Artwork by Daniel Crawshaw.





Broomwood has a light industrial touch, fusing together exposed steel and metal finishes, with soft calming interior tones.





HOUSE AMBITIONS

Studio Duggan have completed the refurbishment of Hogarth House, a three-bedroom, double fronted Georgian façade house located in Hampstead Heath, North London. Hogarth House is located on the edge of leafy Hampstead Heath and was previously PM William Pitt's old stable block to Chatham House, where Lord Chatham lay for days in a small room refusing to see anyone at the time of the Boston Tea Party. Studio Duggan started by removing everything that wasn't original and replaced with cleaner lines and a more contemporary base.

A neutral colour palette running through the house pulls everything together and has allowed Studio Duggan to emphasise a plethora of different textures and finishes and unexpected touches. These include horse hair lampshades, Julian Chichester gesso floor lamps, stunning hand painted silk botanical wallpaper by Tatiana Tafur in the master bedroom and gold, metallic finish kitchen units, leathered stone and a poured beton ciré concrete floor resulting in an overall eclectic interior style. Design features are all in the detail at Hogarth House. The mixed material kitchen depicts a leathered granite breakfast bar, corian worktops, metallic painted wall units and smoked mirror splash back. A set of antique rusting tools, which were found in an underground staircase during the refurbishment have been salvaged and framed in acrylic boxes dressing the staircase walls. Christopher Farr wallpaper and blinds mixed with Pierre Frey fabric bed cushions with playful fringing create a fun and colourful children's guest room for Penny's grandchildren. An heirloom artwork along with a contemporary glass balustrade with a bronze handrail and a feature lantern with traditional 'linen' sock creates a striking landing. During the refurbishment the opportunity arose to purchase the house next door, which was previously part of the same stable block, with the two houses connected by a central courtyard. The client jumped at the chance and Studio Duggan are now in the process of Stage 2, reinstating and connecting both houses. Hogarth House was completed June 2016.

studioduggan.com





A NEW OFFICE HOME

The Kudos Offices, Clerkenwell, London, were designed by SHED Design and completed in June 2016. Film and TV production company Kudos appointed Interior Architects Shed to undertake the redesign of their dated 80's Clerkenwell offices. The 7000 sq/ft former Victorian printing warehouse is a writers hub for some of the leading productions in British television. The brief was simple and clear, 'create a new home for Kudos', a welcoming place to work for both the staff and wider Kudos family of actors and writers. A key objective was to encourage an openness and working spirit across all floors whilst also giving the writers an opportunity to escape to a place of solace and individual focus when necessary. Relocating the board room to the front of the building, where people passing by unknown to them, are walking by where some of the best creative TV and films ideas are discussed and born.

shed-design.com

Photography by James Medcraft





HUMBLE, HONEST, NATURAL

Situated on the edge of the Copenhagen's Torvehallerne food market, overlooking the square, Musling is a perfect spot for a humble and relaxed dining experience. For the interior design, Space Copenhagen have worked towards an understated and honest approach to materials and ambiance, creating a space that reflects the nature of the open markets and resources outside, focusing on authenticity. The space features warm muted hues, stained oak, burnished steel, warm leather, natural surfaces and simple warm lighting. High tables and streamlined barstools designed by Space are used in the space with a rugged, iron bar.

spaceph.dk





EN POINTE

Amos Goldreich Architecture has completed Xtend Barre, a 3000 sq ft fitness studio in London, the first European flagship of the American company Xtend Barre. The client wished to transform what was initially a dingy, halogen lit basement into a welcoming and calming space that would lend itself to practical and comfortable use. With this in mind, the reception and changing room areas in particular were to have a welcoming and domestic feel. The original generic office interior was stripped down and reconfigured into an inviting, airy, contemporary studio. The lower ground-floor location offers windows on only three sides with mostly obscured glass. The walls and built-in furniture were painted white in order to reflect light as much as possible, thus enhancing the expansive feel. Splashes of colour were introduced through the loose furniture, fitness equipment, a food retail section at the reception and a clothing retail zone.

On approaching the studio's entrance through the lobby of the building, four slot windows provide a glimpse of the combined reception and retail area and glazed doors open up to Xtend Barre. The open plan area combines three zones: the central reception desk with a food and beverages outlet, a display zone for fitness fashion clothing on a minimal wall hanging system and a seating area.

Both studio spaces are equipped with all the necessary provisions specified by the clients, including the hallmark barres. Bespoke storage solutions were designed to meet the clients specific requirements.

The changing rooms, WCs and showers are designed for unisex use. WC and shower cubicles are respectively located at both ends of the changing rooms, the spacious shower cubicles doubling up as changing rooms. A central freestanding unit houses the lockers on one side and a vanity unit with mirrors on the other side. The space is tiled in white marble-effect porcelain and mirrors are installed both for functional reasons, as well as to visually expand the changing area.

www.agarchitecture.net

Photography by Rory Gardiner



The changing rooms, WCs and showers are designed for unisex use.





ROOM FOR
IMAGINATION

LONDON

"This is the room
where I think,
the room
where I dream,
the room
where I design.
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is limitless."

Erich,
Architect



RAKCERAMICS.COM

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Founded in 1989 and headquartered in the United Arab Emirates, RAK Ceramics serves clients in more than 150 countries through its network of operational hubs in Europe, Middle East and North Africa, Asia, North and South America and Australia. Across its global operations RAK Ceramics employs approximately 15,000 staff from more than 40 nationalities.

As an organisation, RAK Ceramics has much to be proud of and over the last 25 years the company has helped to create icons and build marvels all over the world. As a complete provider of

inspirational lifestyle ceramics solutions, RAK Ceramics continues to grow and develop new and exciting innovations to meet the needs of its diverse client base.

RAK Ceramics provides integrated ceramics solutions with attention to every detail, no matter how large or small and the company is known for its wide product range and the ability to produce bespoke ranges for both small and large scale projects, enabling its clients to bring their ideas to life. Innovation is at the heart of RAK Ceramics' philosophy and it has continuously led the way in terms of product development, using a wide range of technologies at its state-of-the-art manufacturing plants. RAK Ceramics is able to consistently manufacture high quality products with an impeccable finish. This quality, combined with passion and expertise, enables the company to provide a wide range of integrated ceramics solutions.

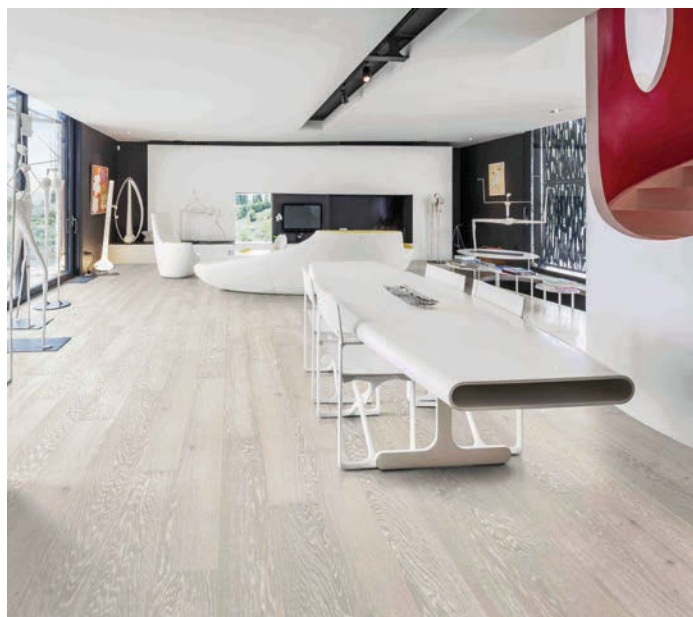
Providing complete ceramics' solutions

RAK Ceramics offers true customisation in every sense of the word. The company has one of the largest ceramics' manufacturing plants in the

world, with the latest technologies all under one roof and has evolved from being a ceramics' manufacturer, to becoming an inspirational lifestyle ceramics brand.

RAK Ceramics' products feature in some of the most iconic buildings in the world. From the Burj Al Arab, Atlantis on The Palm and Ferrari World, to Dubai Duty Free, Wembley Stadium, The O2 Arena, Mercedes Benz Showrooms, Airports, Residential Developments and Shopping Malls all over the world. In 2015 the company continued to add to its growing list of prestigious projects and its products were used in more than 160 projects worldwide. RAK Ceramics is committed to using its products and expertise to build a sustainable society and the company focuses on initiatives that provide water and shelter to underprivileged communities; support active and healthy lifestyles; promote creativity and innovation; create a diverse and inclusive work environment; and enhance the economic development of the communities where it operates.

www.rakceramics.com



TOP FLOOR!

Kährs wood flooring range has been voted 'Hardwood Flooring Product of the Year' by the flooring industry for the fifteenth year. The annual awards, which are jointly sponsored by the Contract Flooring Association and Contract Flooring Journal, celebrate 'the best' in the industry and include 17 categories. Renowned for its design-led range, which combines quality, style and performance, Kährs offers over 140 different wood floors. Designs are presented throughout 25 collections and offered in nine different sustainable wood species and numerous patterns. Tactile surface treatments and on-trend coloured finishes, as well as traditional natural designs, provide a myriad of styles to suit all interiors. All floors have a multi-layered or 'engineered' construction, based on the original parquet design invented and patented by Kährs in 1941. As well as providing optimum stability, the method also uses resources in the most nature-friendly way. During installation, Kährs glueless Woodloc® joint promotes speed and accuracy, and eliminates gapping throughout the lifetime of the floor. New designs for 2016 include Kahrs Chevron and Domani Collections, with the vintage Gotaland Collection joining the range this Autumn/Winter. **023 9245 3045 | sales@kahrs.com | www.kahrs.co.uk**

TILE COMPLEXITIES FOR CRAVEN DUNHILL

St. George's Hall, part of the UNESCO Liverpool Heritage Site, is one of the finest Neo-Classical buildings in the world. When constructed in the 1850s, the intricate encaustic tiled floor was the largest Minton pavement in the world at over 30,000 individual pieces. Today, the tiled floor is undergoing major restoration and the first stage is successfully completed. Craven Dunnill Jackfield is one of the only company in the world capable of manufacturing such complex encaustic tiles, using traditional hand processes and skills to achieve tiles that match the originals. The complexity of the project is hugely demanding; hand-carving the tile moulds took several months alone, whilst each tile is individually hand-pressed and cut before firing. Alan Smith, Manager of St. George's Hall reports: "It has been a real delight to be able to call on the outstanding professionals at Jackfield and to see their exacting and high quality workmanship revive this iconic floor". **01952 884124 | www.cravendunnill-jackfield.co.uk**



AN ARCHITECT'S PLAYGROUND

Tarkett, a global leader in innovative and sustainable solutions for flooring and sports surfaces, has recently launched a digital design campaign to engage architects and designers from across Europe with its new 'Floor is the new Playground' concept. The eight-week campaign, which encouraged users to play with floor patterns and create interesting designs using Tarkett's Luxury Vinyl Tile (modular vinyl) ranges, eventually evolved into an international game of 'design tag'. Several architects and designers from across Europe even took the opportunity to collaborate and produce inspiring floor designs, sharing them widely on social media. In the UK, designers were invited to produce an advert with their patterns and Eric Klein Velderman of Cantoo Design created a number of intricate designs and was recently presented with a MacBook Air. Further information on Tarkett's Floor is the new Playground concept and the wide range of LVT floor designs can be found at flooristhenewplayground.tarkett.com. The pattern creation tool used for the campaign is available at flooristhenewplayground.tarkett.com/en_UK/play **01622 854 040 | www.tarkett.com**

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heimtextil-theme-park.com

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A NEW SENSE OF CALM

MAKE A DATE WITH **SPATEX 2017** FOR THE LATEST IN SPA, POOL AND SAUNA DEVELOPMENTS FOR HOTEL AND LEISURE FACILITY DESIGN

Wellness and making people feel good is what it is all about when it comes to hotels, spas and leisure facilities. The presence of a spa, sauna or swimming pool is fast becoming the norm, and fundamental to a hospitality business's success.

Water leisure, and all that it embraces, is a fast moving world and staying abreast of what is new and happening is vital if a facility is to look current and appealing.

SPATEX 2017 will bring those responsible for the design and construction of pools, spas etc up to speed with all that's going on across the industry. With a shop window showing all the latest innovations from both home and abroad and a free double seminar programme on all three days of the Show, SPATEX 2017 is an event, not to be missed.

Just add water

Adding the X factor and making the customer feel good is what a good wet leisure facility is all about. A large part of that success begins at the planning and design stage. Get it right and the hotel or spa is well on the road to repeat business. Celebrating the first year anniversary of opening the luxurious Malvern View Spa, the owners of

the Bank House Hotel in Worcestershire have proclaimed it a huge success. There's certainly no shortage of the feel good factor, where guests seeking rest and relaxation are spoilt for choice with an indoor swimming pool and panoramic sun terrace, thermal suite (featuring a spa, sauna, steam room and experience shower) and luxurious treatment rooms.

The world of wet leisure and wellness now incorporates a diverse range of thermal bathing experiences from the caldarium and steam bath to the tepidarium and laconium. Salt rooms, saunas, rasul mudrooms, hamams, foot spas and aromatherapy rooms are also becoming much more commonplace and popular.

The show you've been waiting for

With well over a hundred exhibitors from home and abroad, displaying everything from wet and dry safety flooring, new spas, saunas, water play features, pool enclosures to energy saving chemical control and heating and ventilation units, you can be sure at SPATEX 2017 to find what you are looking for, whether it is for commercial or domestic use. It's the ideal hunting ground for architects and designers to source new products and innovations, seek

advice for a specific project from one of the Industry's many experts, explore new ideas and update skills by attending the numerous seminars and workshops.

SPATEX 2017
31st January - 2nd February
Ericsson Exhibition Hall
Ricoh Arena
Coventry

01264 358558 | helen@spatex.co.uk | michele@spatex.co.uk | www.spatex.co.uk
 Image: The Bank House Hotel, Worcestershire

SPATEX 2017
THE POOL, SPA & WELLNESS SHOW
TUESDAY 31 JANUARY - THURSDAY 2 FEBRUARY 2017



KEMMLIT ON PARADE

Associated Architects were commissioned to provide a comprehensive refurbishment of 6 East Parade, Leeds, a six storey, 45,000sq office building in the heart of city centre. 30 Kemmlit Classic Cell floor to ceiling cubicles were specified for the washroom areas. Classic Cell is a design classic and features 42mm thick smooth surfaced welted doors with special inlays, which guarantee a high degree of privacy and noise reduction. Concealed edges and recessed leg supports produce an elegant yet functional design; its robust construction makes it the ideal choice for all types of washroom applications. For this project, the architects selected Kemmlit's innovative high quality aluminium 'handle bars' for the systems' door furniture, which house LED vacant/occupied indicators. Classic Cell is available in a choice of colours including a new solid black crystal coat varnish finish and is part of a wide range of high performance cubicle and locker systems available from Kemmlit UK. www.kemmlituk.com

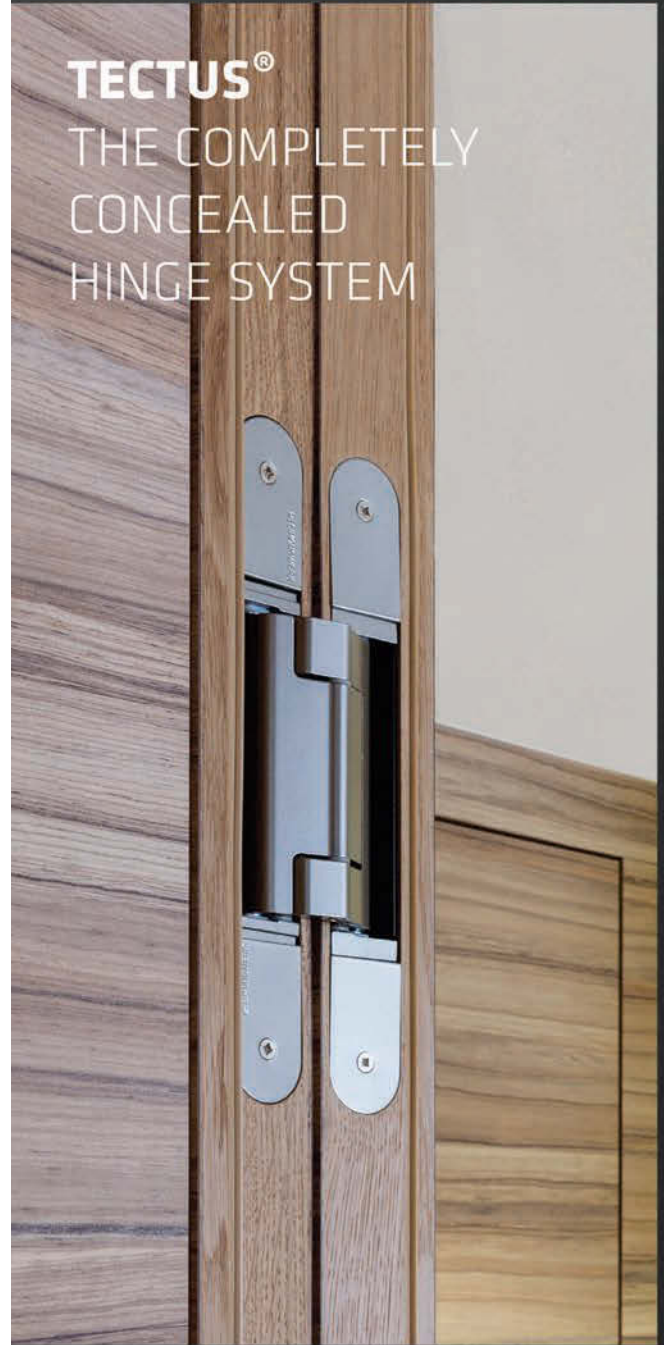


KIPLING'S SPIRIT

Samuel Heath's Powermatic controlled, concealed door closers have been used by the Rocco Forte group to retain the high-end aesthetics of rooms and suites at Brown's Hotel, one of London's most elegant boutique residences. A total of 75 rooms have been fitted with the door closers. Amongst them is an impressive new suite named in honour of Rudyard Kipling, who is believed to have written The Jungle Book whilst staying there. Retaining the aesthetics and ambience of the new suite, and other rooms throughout Brown's Hotel, is vital to assuring the comfort and enjoyment of guests. Powermatic concealed door closers have long been admired by designers and managers of hotels for the fact that they are invisible when the door is closed. In addition to impressive fire and accessibility credentials and maintenance-free service, enhanced aesthetics play a large part in the door closers' appeal. **0121 766 4200 | sales@samuel-heath.com | www.concealeddoorclosers.com**

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KÄHRS FOR KEEPERS

Kährs wood floor designs have been chosen for Environ's recently completed Keepers Court development in Kings Hill, Kent. Installed over underfloor heating, surfaces chosen included white-toned Oak Linen Artisan and honey-toned Oak Hampshire. The bright, fresh tones reflect the homes' elegant and airy interior designs, whilst Kährs engineered construction provides performance and environmental benefits. Founded in 1990, multi-award-winning Environ projects are synonymous with sustainability, quality, localism and "New Urbanism". At Keepers Court, the exclusive collection of eight detached luxury homes combines contemporary design and local Kentish architecture. Kährs' designs reflect the natural fluidity of the space and run seamlessly throughout ground floors and upstairs. The two Kährs designs chosen are from Kährs Artisan Collection and Kährs European Naturals Collection. Artisan includes eight oak and maple wood floors, in colour tones spanning flourey and oyster whites, to rich earthy shades. Tactile surface treatments and oil prefinishes reinforce the contemporary-rustic look. Meanwhile, European Naturals has a strong Scandinavian-style and spans from wheaty and camel shades to warm browns. **023 9245 3045**
sales@kahrs.com | kahrs.com | environcommunities.com

FROM GREEK MYTH

CEA offers a truly unique selection of customisable planning solutions, to enable a completely flexible approach towards design and architecture. Every aspect of planning is involved: engineering and technical innovation, installation and architecture, design and innovative materials, regarding to aesthetic value, functionality, sustainability and concern for the environment. The CEA range includes bathroom taps and accessories, kitchen taps, outdoor showers and ceiling fans for air stratification, characterised by low consumption, high performance and flexibility in application. This pictured product collection is based on the cross model reinterpretation. From a tapered body arises a Greek cross handle, characterised by a flat front face that represents the trait d'union between the classical concept and the design contemporary representation. Designed by Natalino Malasorti, CEA featured at 100% Design this year. **Ceadesign.it**



HAND-CRAFTED POTTERY

Shane Holland Design Workshops & Diem Pottery began this project back in March, when they were approached by award winning DHA lighting consultancy to produce 11 ceramic pendants for the Michelin chef Eneko Atxa's new Basque-inspired restaurant opening at One Aldwych hotel in Covent Garden. The idea behind the interiors, created by award winning London architects & designers Casson Mann, was a handcrafted space with a relaxed, warm and inviting atmosphere. A lot of the other furniture pieces use materials like wood and stone sourced from craftsmen in the Basque region. Thomas Diem, of Diem Pottery in Ashbourne, Co. Meath, Ireland, handmade each of the 11 clay pendants individually, firstly creating the overall shape and then folding in one side of the clay by hand. After drying and firing, we tested multiple finishes until we found a satin polish. The internal fittings are constructed from laser cut frosted acrylic to diffuse the light above. The designers used one 10° Gu10 Soraa lamp in each fitting, which creates a narrow beam of a warm white. Shane Holland Design featured at Tent London, part of London Design Festival. www.shanehollanddesign.com



NEW PREMISES, SAME PROMISES

DEANSWOOD CELEBRATES GROWTH AND ON-GOING SUCCESS WITH A MOVE TO NEW AND EXCITING PREMISES, KEEPING THE DEANSWOOD PROMISE ALIVE

THE GROWTH DEANSWOOD INTERIORS HAS ENJOYED IN RECENT YEARS CAN BE DEFINED AS A TRIUMPH FOR ITS JOINT MANAGING DIRECTORS, DAVID AND KEITH PORTER. NOW, AFTER MANY YEARS OF SUCCESS ON THE SAME SITE, DEANSWOOD IS MOVING TO NEW PREMISES.

Keeping abreast of industry changes, trends and developments are all part of the continuing growth of Deanswood Interiors. The new factory, which offers even higher eaves than the previous site, is more spacious, allowing Deanswood Interiors to maintain control of production. No matter how busy the new workshop gets, the increase in working hours and extra shifts will allow Deanswood to cope with heavy workloads to maintain/improve the Deanswood Interiors standard.

Sally Lewis, workroom supervisor has been with Deanswood for more than 33 years and is responsible for all the work that leaves the factory. Sally is now very busy with the changes being made in the new factory, to ensure a smooth transition and no disruption to the flow of production and installation during this period.

To aid in the seamless flow of production at the new site is the in-house quality control system, which was created by David. DiDii ensures Deanswood Interiors clients enjoy the very best service in all aspects of the work carried out by the whole team. It is the team's devotion to the DiDii system that allows Deanswood to guarantee all aspects of their service from the initial order right through to installation and final handover to their client. The clients' satisfaction is paramount.

The Deanswood ethos: 'Deanswood Interiors will continually improve, build knowledge and provide the best advice, as well as guaranteeing the company's services to their valued clients.' This ethos and the team behind it has won Deanswood Interiors many new clients and it is now the go-to company for everything to do with soft furnishings, curtains and blinds.

01634 814444 | www.deanswood.co.uk

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Maison et objet.

Never one to pass by without a spectacle, Maison et Objet, Paris, once again proved a triumphant splash of colour and creativity on the interiors scene at the beginning of September. The exhibition wowed crowds and delivered wondrous objects for the coming seasons. We take a look a trio of cherry-picked products that featured and covet the rest for future displays of design ingenuity.



◀ INTO THE WILD

Chamberlain & Co create luxury fine bone china in the heart of Worcestershire, renowned for ornamental vases, bowls and boxes we also create superb prestige animal sculptures. The scope of the portfolio ranges from majestic birds of prey to African wildlife and champion racehorses. They are among the finest examples of ceramic sculptural art available anywhere in the world. It takes exceptional skill and craftsmanship to create these large studies in the delicate and demanding medium of fine bone china. Only the most experienced craftspeople are able to retain this level of detail and modelling precision for an incredibly lifelike finish. Furthermore, you and your clients may wish to commission your own sculpture; an exotic cat, a cherished classic car or a beloved pet. Chamberlain & Co specialists will discuss your requirements and work with you to create a unique everlasting piece that will exceed your expectations. ❖ www.chamberlainco.co.uk

DESIGNED ON BELIEFS ▶

The Looshaus building by Architect Adolf Loos in Vienna marked a turning point in Architecture by its rejection of historicism and the evolution towards Modernism.

The building states a series of Loos beliefs on his essay 'Ornament and Crime' (1908) in which he exposes that "The evolution of culture is synonymous with the removal of ornaments from utilitarian objects." and describes how ornamentation can cause objects to go out of style and thus become obsolete. The radical aesthetic of Loos essay 'Ornament and Crime' implemented on the marble facade of the Looshaus building ground floor columns triggered a reflection about the purism of materials and forms. The Looshaus wall lamp is austere both in its massive blocks of carved Carrara marble as in the choice of the brass columns that allow the transparency of an illuminated gallery in its interior. It is visually pure and minimal in its hidden functionality. No ornaments are needed to strength its singularity. These walls lights are available in carrara marble with a handcrafted structure in polished brass finished with gloss varnish.

❖ insidherland.com



◀ A TACTILE EXPERIENCE

This September at Maison & Objet, Stepevi introduced new designs to its existing range of bespoke contemporary rugs. On show was the Spring collection, a range of rugs reflective of the natural world. Created with different combinations of linen, viscose and wool yarns, the rugs are tactile, with surfaces in different thicknesses and densities. Among the designs is the 'Pixel' rug in a new colourway, Cool Blue. The design takes inspiration from the Turkish town Isparta, where the Stepevi factory is located. A simple rose design is transformed into an abstract pattern created by pixelating and enlarging the original drawing. The resulting design is a more geometric, simplified and contemporary version of the classic rose silhouette. While other designs from the collection draw on daily life on the Bosphorus, such as the 'Crossover' rug. STEPEVI rugs can be customised to any size and/or shape in selected colours within four weeks. ❖ www.stepevi.com



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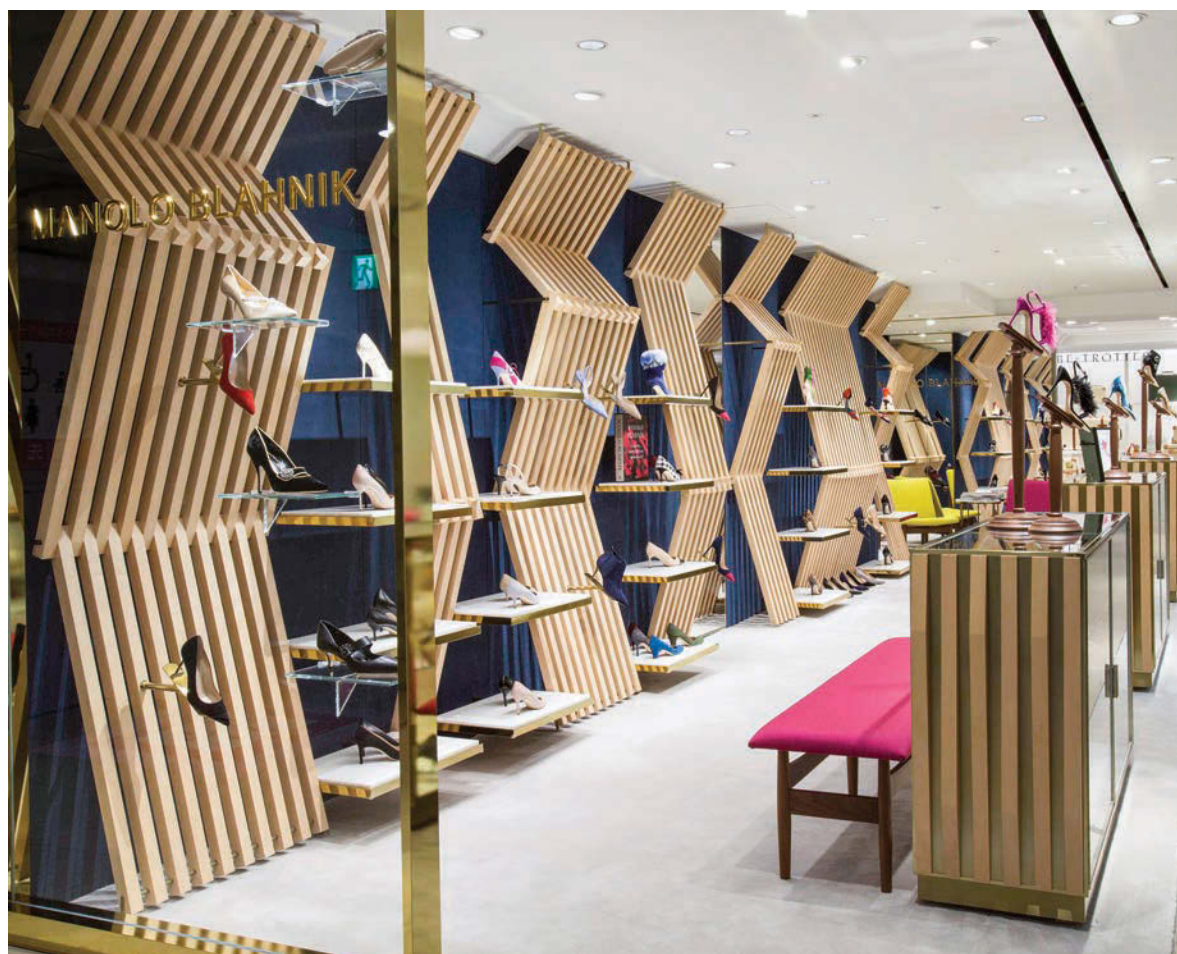
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FUSING STYLES

NICK LEITH-SMITH AND MANOLO BLAHNIK RECENTLY UNVEILED A NEW PORTFOLIO OF RETAIL SPACES IN JAPAN AS PART OF THEIR SUCCESSFUL COLLABORATION

Nick Leith-Smith Architecture + Design formerly **Data Nature Associates**, was founded in 2000.

The practice specialises in high quality, bespoke contemporary design. The studio has extensive experience in luxury retail design as well as high-end residential work, delivering detailed, highly crafted projects with strong elements of personalisation and individual taste.

Nick has strong connections to the fashion world, together with a thorough understanding of bespoke design, resulting in a playful yet distinguished approach that marries a sound understanding of historic and contemporary design with contemporary craft, materials and form.

Continuing Manolo Blahnik's success in Asia, the designer is launching three new retail spaces in Japan in partnership with local luxury specialist

Bluebell Group and designed by architect Nick Leith-Smith.

The first two locations opened this August. A 50 m. space in Matsuya Ginza department store, Tokyo, and a second space in Umeda Hankyu department store, Osaka. A further stand-alone store is planned for the brand in 2017.

The space is contextualised in deference to Japanese mastery for interpreting traditional cultural forms in exciting new ways. The breadth and quality of material, craftsmanship and architectural influences are unrivalled by any other culture.

The focal element is an impressive installation, typical of timber and bamboo scaffold structures but realised here in crisscrossed folded wooden slats. Interlacing the connecting walls and ceilings, imperceptibly supporting shelves and acting as hangers. It is at first sight both primitive

yet considered; functionally dynamic and playful much like the brand itself. Cleverly fusing the industrial with the ornate, opposing walls are cast concrete reliefs with an undulating curve pattern inspired by the ginkgo leaf. Dramatic contrast comes in a back wall in a painterly blue, inspired by traditional Japanese indigo plant dye. This vibrancy is picked out through the careful curation of seating, mid century Finn Juhl 137 collection, inspired by the iconic Miyajima Watergate, low armchairs and seating with hand sewn upholstery in brightly coloured hues. The shoes cascade out across marble in-laid shelves supported by the wooden sculpture. Marble flooring and pared back brass and glass display cabinets give a contemplative feel, a space to reflect, shop and appreciate the artistry of the shoes. nickleithsmith.com

Sleep event.



◀ PREMIUM DREAMING

Hynnos, which specialises in the production and installation of supremely comfortable, hygienic and safe mattresses, beds and sofa beds for the hotel and hospitality industry, will be exhibiting on stand M19 at this year's Sleep Show. Hynnos offers a flexible and bespoke choice of 'zip and link', under bed and sofa bed sleeping solutions and is constantly developing its contract offering. At this year's show, it will be showcasing its most comfortable and best-selling contract mattress, the Lansdowne Cashmere. Proven through pressure mapping to offer optimum comfort levels for guests, the Lansdowne Cashmere features over 1600 ReActive™ pocket springs, which allow the mattress to react to each guest's weight and shape, providing complete spinal and body support. It provides supreme comfort using ethically sourced materials and it's treated with HealthGuard™, offering bed bug protection. This luxurious mattress is trusted by top hotels such as the Royal Automobile Club, InterContinental London Park Lane and Hand Picked Hotels. Also available on-stand at Sleep will be Hynnos' Lichfield sofa bed and waterproof mattress protector, along with a brand new fabric collection, developed with industry leading decorative fabric supplier Panaz. The collection will offer hoteliers extensive choice whilst complying with industry safety standards to combine ultimate functionality with Hynnos' signature luxury style. At the exhibition, Hynnos' will also have expert Sleep Technicians available for consultations about its exclusive full service project management solution.

❖ www.hynnoscontractbeds.com
Sleep event stand M19

WALL-MOUNTED WONDER ▶

Wall-mounted basin mixers are a popular option for bathrooms as they keep the basin clear and create a sleek five-star look. Affordable designs are available from the hansgrohe brand and thanks to the development of more effective concealed technology they are also easy to install. The latest designs are the new Talis S and E wall-mounted basin mixers with floor-standing models to match in the same two styles.

Hansgrohe will exhibit at Sleep,
 22nd-23rd November.

❖ 01372 465 655
www.hansgrohe.co.uk
Sleep Event stand G23





◀ CARNIVAL VIBES

The new Rio tables, designed by studio INTEGRATE and Morgan Studio, feature a glass top that floats over an intricate 3D printed 'lacework' basket and solid timber legs. The ideal partner to the Rio 3D printed chairs, the new tables offer a combination of practicality, ground-breaking aesthetics and innovative techniques, with a rational structure and form. Morgan will exhibit at Sleep, 22nd -23rd November.

❖ 01243 371111

www.morganfurniture.co.uk
Sleep Event stand M23c

RIBBON EFFECT ▶

The free-standing, fully enamelled Kaldewei Meisterstück Emerso bathtub by designer Arik Levy has a high back rest and slightly rising edge, which is like looking at a silk ribbon rolled in on itself. The bathtub is entirely made of Kaldewei's superior steel enamel with seamless coating, flush-fitting waste cover and discreet overflow outlet. The Meisterstück Emerso washstand is also available and fully complements the bathtub to create the perfect statement design in any bathroom. Kaldewei will exhibit at Sleep, 22nd -23rd November.

❖ 01480 498053

www.kaldewei.co.uk
Sleep Event V10



◀ DÉCOR OF DREAMS

Laminate and wood panel manufacturer EGGER UK will give a preview of its new 2017 decor collection at Sleep 2016. Back for the fourth year, EGGER is hosting a sneak preview of its brand new collection of Europe's most comprehensive range of laminate, melamine-faced chipboard, edging and matching worktops. Product innovations such as the elegant PerfectSense Matt and Gloss MDF panels – and realistic Feelwood decors – with deep synchronised textures and the look and feel of rustic raw timber – has led to soaring demand in the furniture and interiors market. EGGER's extensive range of deeply textured woodgrains, which are almost indistinguishable from real wood, show why the company is Europe's leading manufacturer of decors for commercial and residential interiors. EGGER is also one of the first wood panel manufacturers to offer synchronised pore, where the textured finish aligns with the grain itself, across all of its boards. EGGER will host a preview of its brand new collection of decors launching in January 2017 at Sleep this year.

❖ 0845 606 8888 | www.egger.com | Sleep Event stand V6

DESIGNER PROFILE

MARTIN BRUDNIZKI

JADE TILLEY TALKS TO **MARTIN BRUDNIZKI** ABOUT STOCKHOLM PUBLIC LIBRARY, THE ADVICE OF HIS FATHER AND DESIGNING IN ICONIC SPACES

BORN IN STOCKHOLM, MARTIN BRUDNIZKI IS THE FOUNDER OF MARTIN BRUDNIZKI DESIGN STUDIO, AN INTERNATIONALLY ACCLAIMED INTERIOR ARCHITECTURE AND DESIGN STUDIO FOUNDED IN 2000 AND BASED IN LONDON AND NEW YORK.

Primarily known for designing restaurants, private clubs and hotels, over the last decade his studio's designs have been instrumental in redefining modern hospitality, with notable projects including work with Soho House, The Royal Academy of Arts, Four Seasons and Caprice Holdings (The Ivy, Sexy Fish, Scott's). Martin is listed within Debrett's 500 Most Influential People in the UK, the London Evening Standard's Power 1000, House and Garden's Top 100 Leading Interior Designers and Wallpaper* Magazine's Power 200; with the latter describing Martin as 'one of the best restaurant and hotel designers of his generation'. In 2015 Martin established And Objects, a separate product design studio built on Martin's experience in interior design. Recent collaborations include collections with Drummonds and The Urban Electric Co. So, how does Martin create designs and spaces that are 'everlasting'?





WHAT IS YOUR EARLIEST MEMORY OF DESIGN HAVING AN IMPACT ON YOU?

I've been immersed in design from a young age. My mother was a stylist and so our home was always beautifully accessorised. My father was a civil engineer and so I was always surrounded by architectural drawings. The combination of my mother's aesthetics and father's functionality laid the foundations for my interest in interior design. Growing up in Stockholm has undoubtedly influenced my design aesthetic. One of my greatest influencers is Gunnar Asplund who designed the Stockholm Public Library; his ability to translate a sense of history and belonging into something contemporary and ready for modern-day consumption has always captured my imagination and this has seeped into my work.

WHERE DID YOU STUDY DESIGN AND WHAT DID YOU SPECIALISE IN?

I studied economics at Stockholm University before embarking on an Interior Design degree at the American University in London.

WHAT ARE THE KEY CHARACTERISTICS YOU LOOK FOR WHEN BRINGING NEW TALENT INTO THE STUDIO?

My team are the most important part of MBDS and so when looking for new talent I like to be involved as much as possible. I need people who are good

communicators, as obsessed with detail as I am and who are dedicated to the end project. It also helps if they bring an energy to the rest of the team as well as a strong understanding of the industry.

WHAT KIND OF DESIGNER DID YOU ASPIRE TO BE?

My father once told me to 'focus on the here and now and the future will be part of the journey'. This resonated with me and I have used this as a bit of life mantra. As a result, I'm a methodical designer, obsessed with the smallest details but I have faith in the future. It's so easy to get caught up in what may be but sometimes you just have to stop and focus on the moment.

WHO ARE YOUR DESIGN INSPIRATIONS?

I've been inspired by a number of people over the years. Growing up in Stockholm I was frequently in awe of Gunnar Asplund's design for the Stockholm Library – something, which I have referenced in a new project. The Finnish architect and designer Alvar Aalto has also provided me with many reference points, from his architectural accolades to his free-flowing furniture designs. Finally, the bold attitude of Dorothy Draper has encouraged me to use colour and patterns in all of my projects. She was an extraordinary interior decorator with a great amount of artistic energy; you can't help but be inspired by her.

HOW WOULD YOU DEFINE YOUR DESIGN STYLE?

We don't follow trends instead we look to design interiors that are comfortable, everlasting and elegant. Through drawing on the history and context of the space we seek to unveil stories that are rich and endure time. Each project is treated as an individual ensuring all our work is totally unique.

WHAT WAS YOUR FIRST PROFESSIONAL DESIGN COMMISSION?

We were approached by Rocco Forte to design the Villa Kennedy, their hotel in Frankfurt. This was in 2000 and we haven't looked back since.

WHAT HAS BEEN YOUR BIGGEST DESIGN COMMISSION TO DATE?

It's very difficult singling out individual projects as each are just as big as each other. However, it was very special getting to work on The Academicians' Room at The Royal Academy of Art; it's such a hallowed space with a rich history. The Ivy has also been a pivotal project. To work on something so iconic was a great honour.

WHERE IS THE MAJORITY OF YOUR WORK BASED AND WHAT SECTOR WOULD YOU SAY YOU HAVE BECOME KNOWN FOR?

MBDS is an international interior design studio and is best known for its hospitality design. We design beautiful interiors for hotels, restaurants,

Designer Profile

bars and members' clubs as well as a handful of private residential properties for a select few.

HAVE YOU EVER WORKED OR LIVED ANYWHERE ELSE? HOW HAS THIS HELPED TO SHAPE AND INFLUENCE YOUR IDEAS ON DESIGN?

I work between my London and New York Studios throughout the year. I'm often travelling between cities all over the world. It's busy and fast paced but also provides me with a unique opportunity to see beautiful landscapes and inspiring cities.

HOW HAVE CLIENTS' EXPECTATIONS OF DESIGN AND DESIGNERS CHANGED IN RECENT YEARS?

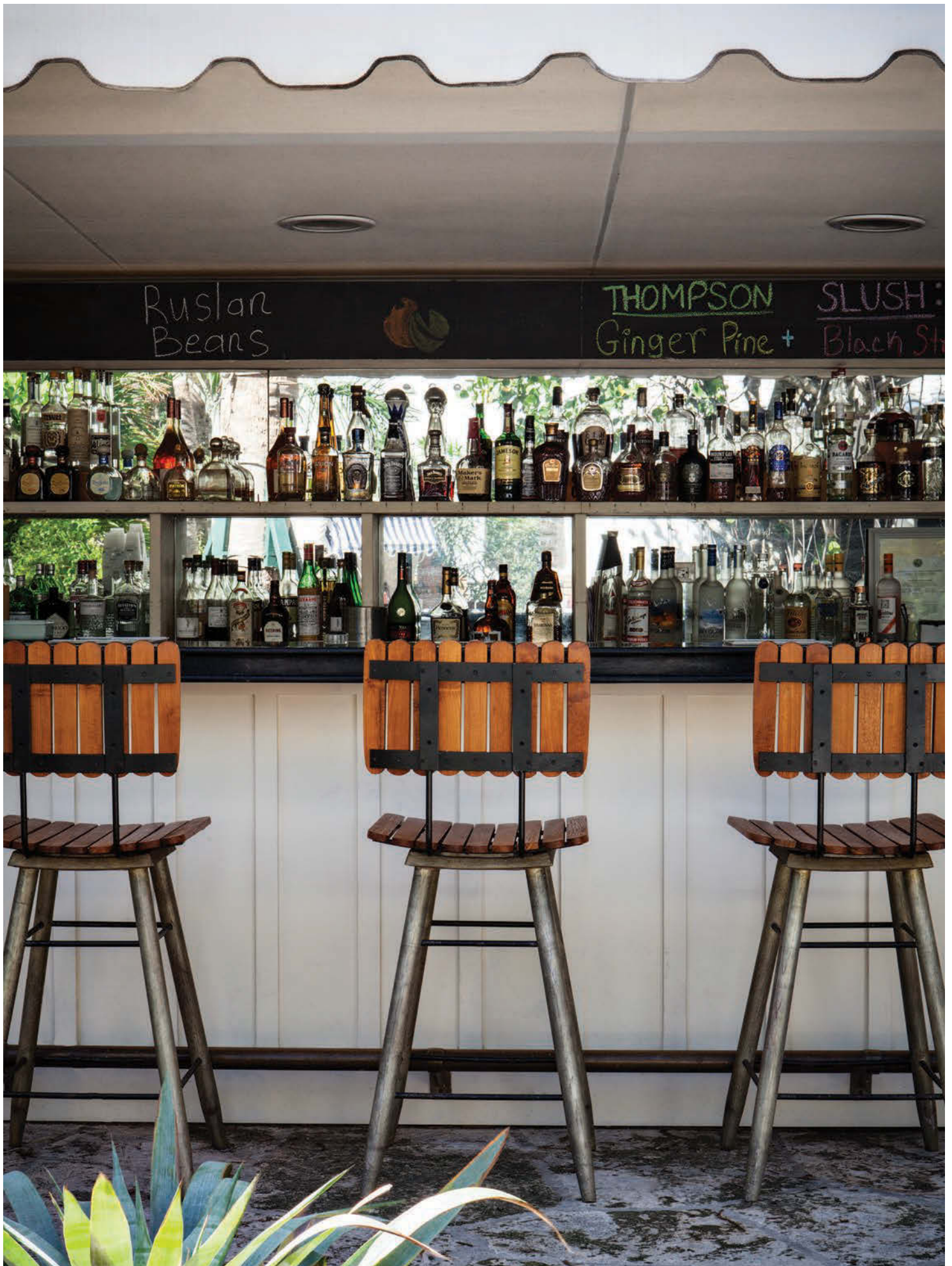
The terms luxury and quality have become intertwined with lifestyle and experience. It's about offering more than dinner or a room for the night, but creating a memory for somebody that they will treasure and share.

IF YOU HADN'T BECOME AN INTERIOR DESIGNER WHAT WOULD YOU BE DOING?

I would like to be involved in design in some way, so perhaps an antiques dealer.

www.mbds.com





MASTER
STOVE
MAKER
SINCE 1854

ESSE



ESSE SOLO 2KW ELECTRIC STOVE

The ESSE Solo electric stove combines elegant design with thermostatic control and a 2kW heat output. With cast iron features, this stove is hand built to last and radiates both warmth and style. Like all British-built ESSEs, the Solo benefits from 162 years' stove-making experience. Can be enjoyed for its welcoming light, without heat, on warm evenings.

Available in Bronze, Iron Grey, Polished and Black. From £603.

esse.com



A.I. FOR THE HOME

MARIEL BROWN, ASSOCIATE DIRECTOR AND HEAD OF TRENDS AT SEYMOURPOWELL, HIGHLIGHTS THREE TRENDS THAT COULD HELP CONSUMER APPLIANCES REGAIN THEIR ROLE AS THE PULSE OF THE HOME ENVIRONMENT

CONSUMER ELECTRONICS ARE PUSHING THE BOUNDARIES OF HUMAN IMAGINATION. YET IN RECENT YEARS' CONSUMER APPLIANCES HAVE BEEN STRUGGLING TO KEEP UP. EXCITINGLY, THAT MAY BE SET TO CHANGE AS START-UPS ARE SHAKING UP THE SECTOR NORMS AND ESTABLISHED MANUFACTURERS ARE UPPING THEIR GAME IN RESPONSE.

MODULAR GASTRONOMY

As more people around the globe move to the city to follow work opportunities, space is becoming a precious resource. This means that the biggest ideas for consumer appliances are likely to be the smallest ones. In response the notion of modularity technology conceived in the consumer electronics sector, where products can be adjusted to grow and change along with your needs, is working its way into the consumer appliance category.

A great example of this can be seen from German manufacturer Miele who's CombiSet Modules take into account a wide variety of cooking preferences with a pick and mix approach. Users can choose which elements they wish to include, for example an induction hob and a griddle and

they can then build up a system to suit their specific needs and available space.

EMBEDDED TECH

Smart surfaces have been a prevalent vision of the future for the last decade. Excitingly, this year we have seen numerous product releases that indicate that this concept for tomorrow is set to become a part of our today.

At the Milan Furniture fair this year, Italian design studio Tonic launched their smart kitchen countertop Tulèr for Offmat. The design integrates various interactive functions including a built in set of weighing scales, and mobile charging point, and a sink that appears out of the surface.

Another great example of this type of embedded thinking is Knocki. Knocki; a portable device that transforms surfaces in your environment into remote controls. Applications for the device are endless including starting your coffee maker in the morning with a tap on your bedside table through to remotely adjusting indoor climates. The notion of embedded technology could have a huge impact on appliance manufacturers as many product visual paradigms are likely to shift, or in some cases, vanish all together.

LIVING WELL

In recent years we have witnessed a trend for professional equipment in the home environment reaching a frenzy. For example, think of the Sous Vide machine craze. Consumers were buying into devices that allowed them to seal then steam their meat and veg to perfection over the course of up to 6 hours at a time. Refreshingly the pendulum seems to be swinging back towards improving every day activities. Instead of encouraging people to buy into products that will seldom see the light of day, manufacturers are focussing on offering genuine life enhancing functionality.

Samsung's latest washing machines captures this thought wonderfully with their AddWash feature which lets users add any items that may have been accidentally missed from the wash to a cycle after it has started.

Equally ingenious is French manufacturing brand Flamec's E.ion system. Housed inside their cooking hoods it releases ions into the room to neutralise odours and pollutants as they are created from cooking.

www.seymourpowell.com



TEA AND TOAST

Leading design and innovation company Seymourpowell recently announced its work for Tefal in designing the Maison Breakfast set comprised of a stylish stainless steel kettle and toaster. The range hints at aesthetics from the past, with iconic retro touches, but also encompasses the technology and clean lines for today's contemporary home.

Seymourpowell identified two important themes, which they called "Culinary Kudos" (the explosion of quality cooking in the home) and "Contemporary Heritage" (a modern take on tradition) and married some of the emotional cues from the past with contemporary forms to create an emotional connection with people. The result is a look that is warm, friendly, homely and comfortable, reminiscent of 1950's toasters and kettles but with a contemporary feel. Design features include an ergonomic open handle on the kettle that makes it safe and easy to pour boiling water. The 1.7 litre capacity is enough to make seven cups of tea and the concealed heating element and 3000W power boils the kettle quickly. The toaster has four angled slots, allowing the user to watch their toast closely and to extract their toast easily via the extra-lift levers. It also features seven browning levels and three settings: cancel, defrost and a reheat function. With variable slot widths, it can toast bread and bagels, whilst the crumb tray keeps your kitchen counter shining.

Created and designed in the UK, for the UK, the range captures British style and character. www.seymourpowell.com | www.tefal.co.uk/about-tefal/our-history

WINED AND DINED

Kaelo revolutionises the ritual of champagne, fine wine and high end consumption. Designed and made in England, the Kaelo is an 'iceless' ice bucket and is pioneering technology for high end interiors. The Kaelo creates the perfect drinking and serving experience by its simplicity, one touch of the mirror polished bezel activates this hand-built device instantly to create an ice-cold chamber that keeps a bottle perfectly chilled. Serving could not be easier, with the bottle kept dry so that it can be poured directly out of a Kaelo. Adding further to its allure, as connoisseurs of life savour their optimally chilled fine wine or spirit, a subtle halo of light from the Kaelo bathes the bottle in soft illumination. Classic or modern spaces that feature a Kaelo benefit immediately from offering the most advanced method of serving a bottle. Kaelo's innovative design and performance has been perfected to ensure it is powerful enough to work immediately, yet its energy efficiency means that it consumes less power than a 60w light bulb. The Kaelo's chamber has been made to fit various bottle sizes right up to a Krug champagne bottle. Installation can be as simple as lowering a Kaelo in to a hole specified in to a worktop and its compact size means little space is taken under the counter. www.kaelo.co.uk



COOKING ON GAS

ESSE's iconic Ironheart has now been unveiled as a gas model, for additional control and convenience. The wood-burning Ironheart is firm favourite at River Cottage and combines the finest features of ESSE's stoves and range cookers. It can be used to cook a full roast dinner in the oven, with six pans on the hotplate, or simply to boil the kettle. Users can prove dough around the Ironheart's warm edges before baking fresh, crusty loaves. However it's used, the ESSE Ironheart has plenty of cooking and heating potential. It gives out up to 9.7kW to the room. The wood-burning Ironheart retails from £3910 and is also available with a domestic hot water boiler. The gas model has all the style and substance of the woodburner, with the additional benefit of instant control. It retails from £4133. [01282 813235](http://01282813235) | www.esse.com





ALL AT SEA

NEIL GRANT, HARRIS GRANT, OUTLINES THE UNIQUE CHALLENGE OF CREATING STATE-OF-THE-ART LIVING SPACES FOR CLIENTS WHO DEMAND THE FINEST ENTERTAINMENT ON BOARD THEIR SUPERYACHTS

NOBODY SAID BEING AN INTERIOR DESIGNER WAS AN EASY CALLING. WE'RE ALL FAMILIAR WITH THE DEMANDS OF DISCERNING CLIENTS WITH STRATOSPHERIC STANDARDS WHO EXPECT, QUITE RIGHTLY, THE REALISATION OF A SHOW-STOPPING LIVING SPACE THAT EXUDES EFFORTLESS AND (USUALLY) UNDERSTATED LUXURY.

There's quite enough to think about when the job is in the static confines of a private house or apartment. But the challenges multiply rapidly when you're commissioned to work your creative magic on board a superyacht. It's a uniquely testing environment for all sorts of reasons, and one that sparks designers to respond with equally imaginative solutions.

Things are very different when you're on open water. There are extremes in humidity, temperature, UV light and mechanical vibration to contend with: constraints you'll seldom encounter in a penthouse in land-locked Kensington. So that immediately impacts on specifying the use of veneers, lacquers and other fragile finishes that can degrade with frightening rapidity in a marine setting.

Then there's the whole issue of compliance. A

stunning architectural dining table has to meet exacting maritime safety regulations: it's more akin to designing for the first-class cabin of a passenger jet, where every salt cellar and scatter cushion is rigorously assessed for flightworthiness.

Things get even more complex when integrated audiovisual entertainment and IT systems enter the mix, as happens routinely on a modern superyacht. At Harris Grant we started out some 30 years ago, designing studios for musicians like Peter Gabriel to record music in relaxing and highly personal yet technologically sophisticated spaces. Today we take enormous pains to ensure that marine clients can enjoy music, films and TV in their private movie theatre or dining area with the same fidelity they'd expect in a Soho production suite.

The largest yacht is surprisingly tight on space compared with even a modestly-dimensioned apartment, with a geometry that's anything but regular. So right away you're facing a whole set of complex acoustic constraints. If you're building a recording studio from scratch, you've got total control over the placement of walls, surfaces and furniture that profoundly shape the sound you hear. At sea, it's a whole different deal when your client insists on installing a snug lower-deck movie screening room just a few metres from the

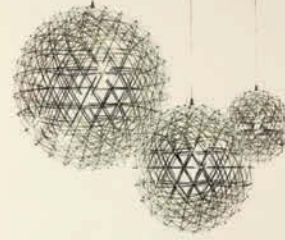
engine room.

The biggest challenge we face with every marine commission is cabling. As designers, we hate unsightly wires as much as our customers, who expect TV and hi-fi systems to mesh invisibly with the rest of the decor. Power, data, control, audio and video must be carried through tight conduits running the length of the ship, crossing watertight bulkheads every few metres.

With shipyards and boat owners budgeting for a minimum 10-year interval between refits, everything must be carefully considered from the outset. Unlike re-wiring a house you can't just pull up floorboards to run extra cables at the client's whim, even on board the most lavishly scaled boats. And that's where technologies like KNX are a godsend, allowing marine designers to expand and re-configure environmental and entertainment control systems with minimum disruption.

harrisgrant.com

Natural Genius_Biscuit N°3
Design Patricia Urquiola



BLUEBELL

Architectural & Design Products

bluebellarchitecturalproducts.co.uk
Projects Division

Listone
Giordano

www.listonegiordano.com

Biscuit: re-thinking traditional wooden flooring. Contemporary herringbone elegantly redesigned to create a sophisticated and striking surface. Part of a revolutionary collection, Natural Genius.

FASHION, RETAIL AND DESIGN

THE WORLD OF FASHION AND INTERIORS UNITE AT **BRITISH CERAMIC TILE'S** LONDON HUB FOR A PARTNERSHIP WITH TED BAKER, FUSING FASHION, RETAIL AND DESIGN



THE TWO INDUSTRIES, FASHION AND INTERIORS, WHICH HAVE GREATLY INFLUENCED EACH OTHER THROUGHOUT THE YEARS, WERE RECENTLY BROUGHT TO LIFE BY TED BAKER'S HISTORIAN, PETER MCDONOUGH, WHO CAPTIVATED THE LOCAL A&D AUDIENCES WITH HIS NO ORDINARY TED TALK AT THE BRITISH CERAMIC TILE LONDON HUB.

Packed full of designs ideas, Peter gave guests the inside track on how a global fashion brand searches for inspiration from a wide range of sources including William Morris' poetic words, and a famous artwork "Trellis" to create some of Ted's most iconic signature prints. Created to be a hub of design inspiration and a highly creative space for architects and designers, the talk enjoyed a fitting home at British Ceramic

Tile's London Hub with the latest Ted Baker tile collaboration also on display. Tina Clark, Manager at British Ceramic Tile's London Hub explained: "Ted Baker is a huge talking point with our customers, as it's a shining example of how fashion and interiors work harmoniously together. Organising this talk was a natural step for us, not only showcasing our designer collaborations but also opening our doors to the local A&D community. "We hope to hold similar events on a regular basis at the London Hub. Our events will vary in topic but will feature designs as their focus, while building valuable relationships with our customers." Peter McDonough, Ted's historian said, " Design movements are very much influenced by the historical and political landscape of the day. Predicting future design trends needs to be seen in

the context of Britain's vote to leave the EU, and the possible economic and societal implications of this decision. Perhaps we will see British Designers striving to promote their work to an even wider audience.

" Inspiration can be found in so many different places, which is why I encourage Ted's employees out of the office ad often as I can. We've even started a reading group, as the written word can offer so many different design possibilities." British Ceramic Tile will be holding a number of different talks for architects and designers in the next year.

www.britishceramictile.com | 020 7490 0338

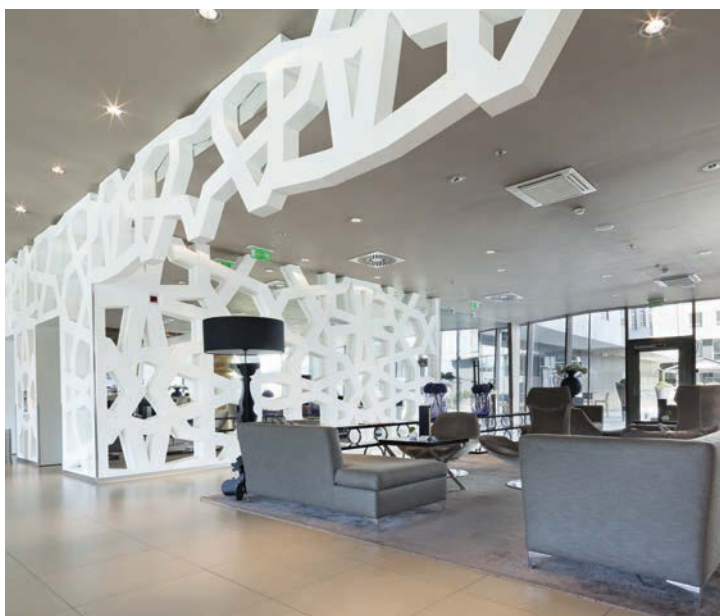


CHRISTIAN LOUBOUTIN REDEFINED BEAUTE

Sheridan&Co has revealed its latest work in refining the design, specifications, build and installation for Christian Louboutin Beaute, which opened this month in Selfridges&Co's London department store. Working in collaboration with Christian Louboutin's Merchandising and Store Design team, Sheridan&Co were tasked with refining and evolving the final design to work with Selfridges' interior space. The brand, famed for its iconic and chic red-soled stilettos, wanted to transpose the same sense of exuberant luxury within its new cosmetics space. The project included implementing specialist finishes such as paint-sprayed surfaces combined with intricate and ornate brass embellishments with an acid-etched finish. The concession space relies largely on communicating an architectural feel alongside casual elements including opulent seating and consultation furniture. The incorporation of a discovery, play and workshop area provides an opportunity for greater customer engagement through interactive edutainment. The metalwork was fashioned from solid brass featuring arches with a fabricated canopy. www.sheridanandco.com

PERFECT MATCH

MATCH is a revolutionary decorative panel from Vicaima that uses innovative H2P technology and advanced production processes to create tailor-made graphic or pictorial solutions directly onto veneered and other base layers. In this way a collection of décor elements can be brought together to create synergy to a theme or chosen style, such as wall panels, integrated door systems, displays and furniture, untethering creative flair and removing the boundaries to realising unique concepts. Vicaima MATCH is available in a selection of panel types with differing physical and mechanical properties, appropriate to their desired performance and covered by EN standards. These include plywood, MDF with improved resistance to fire or moisture, among others. For specifiers needing a little steer to spark their imagination and who may not wish to create a totally bespoke design, MATCH also provides a wealth of stimulus with some truly creative collections. Containing 36 individual patterns within six contemporary and inventive themes, these include the opulence of Black Marble, the optically challenging Origami through to the traditional and authentic Portuguese Tile. www.vicaimamatch.com



TOOLBOX OF CREATIVITY

With 34 brand new decors, the premium Hanex solid surface range is a toolbox of creativity for design professionals. Mainlining the trends for comfortable neutrals in organic colours and stones, there are two brand new ranges of Nativo and Therapy together with a significant style update to the flagship collection, including the Bellissimo range. The new Nativo range includes four unique décors featuring asymmetrical, atypical chips and tone on tone colours creating a natural look not yet seen before in solid surfaces. They are available in the muted shades of Blando, Grano, Avena and Viento. The eco-friendly Therapy range is manufactured from recycled resources and boasts six décors in Snowflake, Nuts Crumble, Biscotti, Ginger Bread, Yuri Grey and Cacao Umber. The updated luxury Bellissimo range captures the look and feel of natural stone with random veining in four new decors of Flaxen, Silkwood, Sedimentary and Slate Grey. The Hanex website offers ease of sample ordering, with free of charge samples despatched the next day. Brochures, comprehensive technical information and certification are easily downloaded. Full specification support is also available. [0845 603 7811](tel:08456037811) | info@hanex.co.uk | www.hanex.co.uk

ASK THE DESIGNER...

WHAT ARE THE CHALLENGES IN THE RETAIL DESIGN SECTOR FROM A DESIGNER PERSPECTIVE?



Image: Hardy Amies store by Universal Design Studio



JADE TILLEY
Editor,
Interior Design Today

The retail landscape has completely shifted. We no longer shop in the same way because of online becoming such a dominant force in retail, so, in turn our expectations of stores have changed too. The clean aesthetic of online shopping, with beautiful palettes and quirky signage that we buy into online, needs to be replicated in store, which means our designers are no longer working with just the design and layout, but the brand story too.

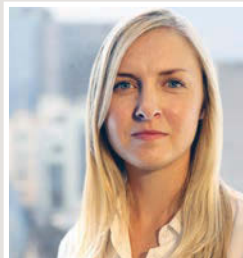
@IDTmagazine



NATASHA HAWTREY-WOORE
Founder and
Creative Director,
Hawtrey Woore

Our challenge is to design immersive experiences that lead to increased sales. This means involving people in the brand's unique story at a visceral level and then tempting them ever closer to purchasing at each point along the customer journey. Bespoke Art plays an important role in deepening people's emotional and sensory experience of the brand, sealing their intent to purchase and their desire to come back for more.

www.hawtreywoore.co.uk



ANNA SANDGREN
Senior Designer,
Nulty+

Brands are creating ever more sophisticated briefs and retail lighting is no longer about securing lux levels on merchandise, but forming an interwoven brand experience and vision. From a designer's perspective, being able to create immersive retail environments is what makes our work interesting and rewarding.

www.nultylighting.co.uk



MICHAEL SHERIDAN
Chairman
and Founder,
Sheridan & Co

Retail design I believe sits around knowing where to find what you need in order to create that immersive experience; intrinsically where you draw your references from and how the experience is uniquely shaped and linked into the brand. We introduced Retail Strategy in our offering as a prerequisite for conclusive design, and the indulgence of immersive research provides our designers with what they need to deliver brand-orientated immersive experiences.

www.sheridanandco.com



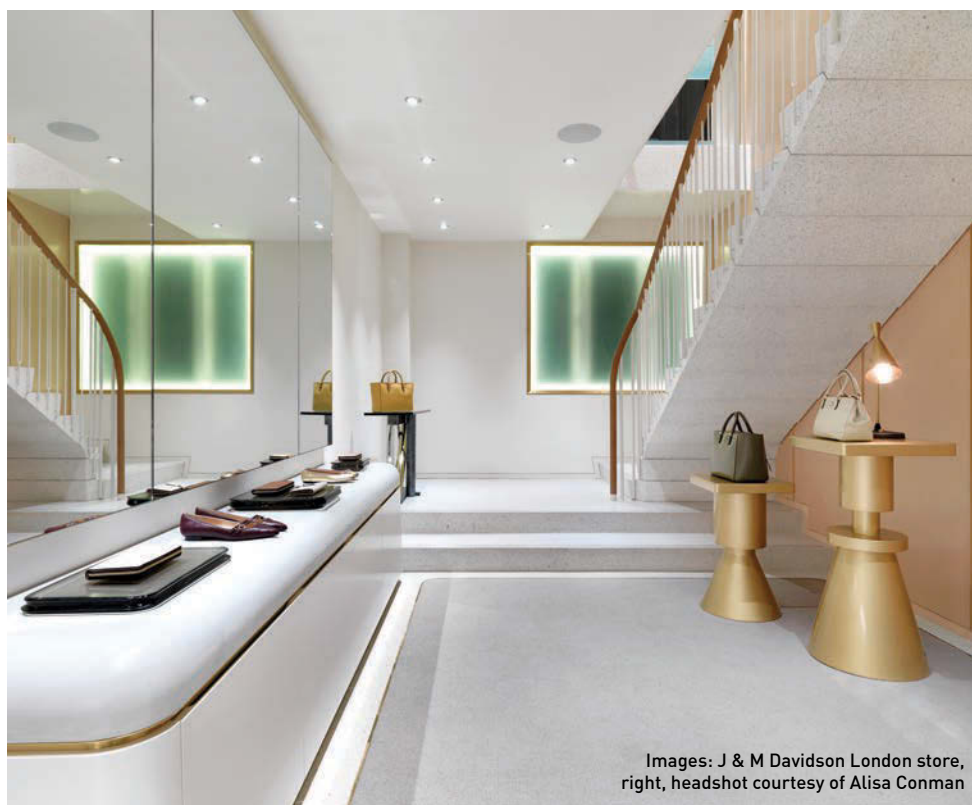
HANNAH CARTER OWENS
Director, Universal
Design Studio

Brands are typically investing across a number of channels and platforms and budgets need to be shared. This means that designers have to work harder to create unique interiors with less. Making spaces attractive for sharing on digital platforms like Instagram and Snapchat is also currently a high priority for designers.

universaldesignstudio.com

STORY ON THE SHOP FLOOR

HANNAH CARTER OWERS, UNIVERSAL DESIGN STUDIO, DELVES INTO THE EVER-ADVANCING WORLD OF RETAIL DESIGN, REVEALING IT IS ALL ABOUT COMMUNICATION, BRAND NARRATIVE AND TECH



Images: J & M Davidson London store, right, headshot courtesy of Alisa Conman



UNIVERSAL DESIGN STUDIO IS AN AWARD-WINNING ARCHITECTURE AND INTERIOR DESIGN PRACTICE BASED IN LONDON, WORKING INTERNATIONALLY WITH CLIENTS ON BOUTIQUE HOTELS, RESTAURANTS, RETAIL SPACES, GALLERIES AND CULTURAL INSTITUTIONS.

Founded in 2001 by Edward Barber and Jay Oggersby, the studio is Co-Directed by Hannah Carter Owers and Jason Holley, offering a bespoke approach for each client, rich in intellectual rigour and vibrant with creativity.

To coincide with our retail design feature, we turned to the team at Universal, specifically Co-Director Hannah, to ask about the nuances of retail design, how retail has moved on in terms of its creative expression and the technologies that drive the industry.

WHAT MAKES RETAIL DESIGN UNIQUE TO OTHER FORMS OF DESIGN?

We design retail stores, airline lounges, hotels, headquarters, museum exhibitions and art fairs. These days we find more similarities than differences between sectors, from the desire to create engagement and a sense of experience to the blurring of categories and expectations of end users. Across most of these sectors and especially in retail, the main consideration is the relationship between space and use, design and functionality.

HOW HAVE EXPECTATIONS, BOTH CLIENT AND CONSUMER, CHANGED WITH REGARDS TO RETAIL AND THE LEVEL OF DESIGN DEMANDED?

Nowadays, the bricks and mortar shop is just one facet of the retail experience a brand can offer. We now have to consider all of the ways people can engage with a brand before defining the physical retail proposition.

This also means that brands are typically investing across a number of channels and platforms and budgets need to be shared.

This means that designers have to work harder to create unique interiors with less. Making spaces attractive for sharing on digital platforms like Instagram and Snapchat is also currently a high priority for designers.

WHAT ARE YOUR KEY CONSIDERATIONS WHEN EMBARKING ON A RETAIL DESIGN PROJECT?

Many things: the aspirations and ambition level of our client and who our client really is, especially when working with large tiered corporations. There are questions we need to take into account when working on a new project like, do we need to lead the research phase or are they coming to us having done their homework? What type of visual material does the client respond to? How we communicate with our clients and how we express and illustrate our design work changes from project to project.

WHAT DO YOU LIKE THE CLIENT TO BE ABLE TO TELL YOU AT THE OUTSET?



Image: Mulberry, New Bond Street, London

On the one hand you want to get them really enthusiastic and excited about the project ahead, on the other you need to manage expectations and as diplomatically as possible align programme, budget and brief. Not always easy!

DO YOU GET INVOLVED WITH SITE SELECTION AS WELL AS DESIGN?

We often get asked to test sites with quick feasibility studies. Often clients come to us as they are nearing the end of negotiations on properties and get us to do a last sense check.

YOU HAVE EXPERIENCE WITH A WIDE VARIETY OF BRANDS, DO YOU HAVE BRAND SPECIFICATIONS FOR THE TYPE OF BRAND YOU'LL WORK WITH, OR IS THE CHALLENGE OF SOMETHING NEW AND UNKNOWN AN EXCITING FACTOR?

If a brand has real ambition and energy to do something new, unique and relevant then we are usually interested. We like to keep a good mix of

projects in the studio too, so often we will assess a new project in the context of what else we are working on.

HOW HAS RETAIL DESIGN EVOLVED IN THE LAST 10 YEARS?

10 years ago Apple began using the hand held payment system in their stores so that a single member of staff could deliver end-to-end service at any point. We have seen a host of technological developments since then, but it's really only in the last few years that we have seen retailers start to rethink the norm in terms of retail design. Social media and the boom in online retailing have changed both the transactional and experiential considerations for any brand wanting to open a store.

FOR A PROJECT LIKE THE MULBERRY STORE ON NEW BOND STREET, HOW DO YOU ASSIGN YOUR TEAM? HOW MANY TEAM MEMBERS WOULD BE

INVOLVED AND WHAT ARE THE PROCESSES YOU GO THROUGH?

For the Mulberry Bond Street project we had a small core team of architects and interior designers from Universal and we worked closely with Max Fordham on the environmental design (a key driver for the concept), as well as the people making some of the specialist elements (eg the crafts people who created the dry stone wall and artist Jonathan Ellory who created the bespoke brass discs inset into the concrete floor). At the time we had a creative client team who were happy to be involved early on in developing the narratives behind the store design.

We are used to working within quite large or complex networks of clients, collaborators and consultants which usually means running the design process through a series of hands-on workshops where we research ideas, hold field trips, create mock-ups and models and invite specialists to come and talk to us. How do we

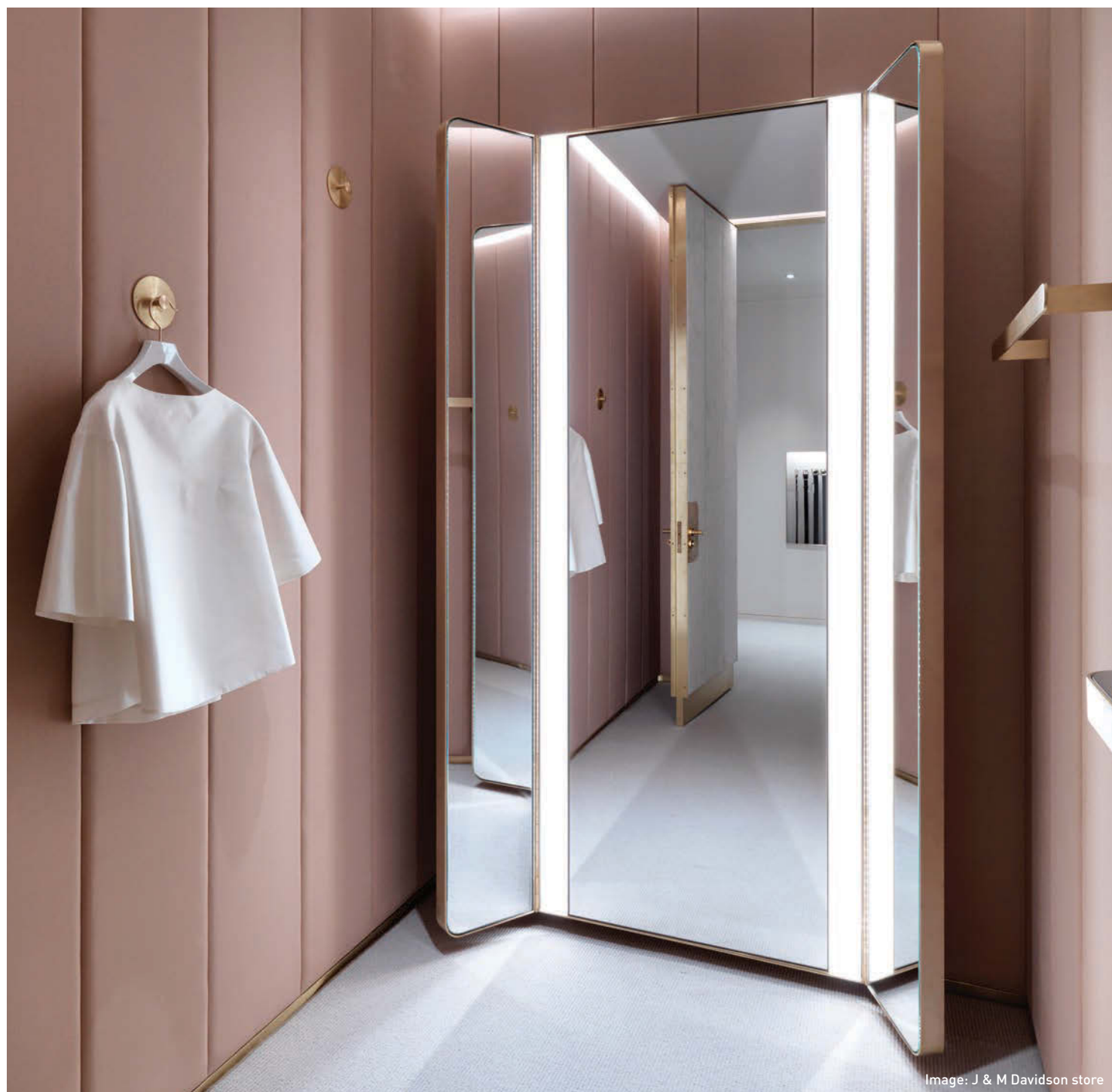


Image: J & M Davidson store

assign our own team members? It usually comes down to chemistry, skillsets and budget. We have a deep pool of talent with a broad range of skills and experience in the studio - every team is bespoke to the project needs.

HOW AND WHERE DO YOU SOURCE YOUR MATERIALS, TEXTILES AND ARCHITECTURAL IRONMONGERY FOR SUCH PROJECTS?

All over. It really depends on the location of the project. It's nice to keep as much local as possible.

DO YOU DESIGN BESPOKE PIECES OR WORK WITH SELECTED PROFESSIONALS TO CREATE PIECES FOR EACH RETAIL SPACE?

Ideally we would design everything bespoke

everytime. We certainly have the skills within the studio to do so, but so often budget and programme mean that we have to shortcut on certain elements. Retail tends to work at such a fast pace. We usually have more time on hotel projects to design bespoke furniture, door handles, lighting and more. The bespoke doorhandle we created for the Ace in Shoreditch was a collaboration between a bike-maker and a foundry. The drystone wall in Mulberry Bond Street was a collaboration with a dry stone wall master and the M&E contractor who built the specialist kit that turned the wall into a passive heating and cooling system for the store. We get to work with some really diverse craftspeople and specialists.

DO YOU HAVE ANY MORE RETAIL PROJECT IN THE PIPELINE THAT YOU CAN DIVULGE?

We have two large-scale luxury department store projects in Europe upcoming - details concerning those will be announced early next year.

WHAT'S NEXT FOR UNIVERSAL DESIGN STUDIO?

Our third Frieze Art Fair is on in Regent's Park, London in October. A luxury hotel in Stockholm opens in March 2017, alongside a host of other hospitality, residential and workspace projects.

www.universaldesignstudio.com



A NICHE SUBJECT

NICK LEE, MANAGING DIRECTOR, NICHE PR, DISCUSSES THE KEY TO SUCCESSFUL PR AND REMAINING EXCLUSIVE TO INTERIOR DESIGNERS FOR THE ULTIMATE COLLABORATIVE MESSAGE

I STARTED IN THE MARKETING AND PR BUSINESS MORE THAN 20 YEARS AGO, WORKING FOR COMPANIES INCLUDING SAATCHI & SAATCHI IN THE EARLY NINETIES, AND THEN MERCEDES BENZ IN CHELSEA.

I then moved to what was the IDDA, where I managed the renaming, the rebranding, relaunching of what became the BIDA. It was there that I was repeatedly asked by designer members to do PR for them. It was natural progression to form my own company to be able to concentrate on a limited number of designers. Once my website was live, I never looked back.

Momentum continued to build until I found I was working pretty much all the time. I get referrals and recommendations from all over the world. I think the reason I get so many personal recommendations is because they know that I'm honest to a fault, creative and trustworthy; I suppose you could call me a PR with a conscience. I can also see what works, and what doesn't, what's commercial and what isn't. Some designers who come to me have had a bad

PR experience, and I always want to change that perception for them even if it means going over the retainer. For me, it's all about a gut feeling, whether we get on, and if I think their work is marketable and what editors would be excited about. I need to like their designs too. I need to believe in it.

My clients come from various stages of their careers, some have five years' experience, others are at the top of their game and design for Royal families, Oligarchs and International business tycoons. Many of them are award winning, which is a useful accolade. Most of the projects are in the UK, but others have taken me to Europe (particularly France and Italy), as well as The Ukraine and North America, be they ski lodges, private residential homes or Royal households. I have built good links with companies such as Missoni, Bella Figura, Tallismann, Sweet Pea & Willow among others, who are only too happy to loan products, sometimes we'll use just a few, other times we'll have a van load of props. It's surprising how many property owners, once they see the way we've finished the look of their home

or a room want to buy and keep the items we've selected. In one instance, we borrowed artwork from a gallery and half of six pieces we loaned the owner kept as he liked them so much. It's important when styling clients' projects to keep a calm head, not to over or under style, and to bear in mind what potential magazines will need. Publications like to have a look that's lived-in and not too clinical, so to cover all editorial requests and demands. I have a small army of great photographers I work with regularly, and when a project is finished my clients will look at their portfolios and decide who they want to use for their work.

I love interiors and I'm always coming up with ideas, even when I'm in the gym, but the favourite part of my work is the satisfaction I get from doing a good job and being happy with my clients. I never thought I'd be in such a position, where I enjoy my work so much - I feel truly blessed.

(Nick has just been asked by Architectural Digest USA to style a celebrity's Oxfordshire mansion.)

www.niche-pr.co.uk



CREATING CALM

KEIRA TOWNSEND, DESIGN DIRECTOR, KEIR TOWNSEND DISCUSSES THE CULTURAL AND SOCIAL INFLUENCES THAT CAN OFTEN DRIVE BEDROOM DESIGN IDEAS

The factors that influence interior trends are far and wide. From travel and new technologies to increasingly busy lives and a focus on wellbeing, they all have a part to play in the way our homes are designed.

In the bedroom we see these influences come through in a number of ways. The first is in the desire to create a sanctuary, somewhere to retreat from the frenetic world outside, with timeless design, a calming colour palette and natural textures. This desire to create calm extends to any extraneous visual noise too, so organisation is key. Our clients invite us to see their possessions before we even touch on the aesthetics. Time is the new luxury, so they want clutter-free surfaces, with a place for everything. They don't want to waste time looking for things.

People are still influenced by high-end hotel design, and we often have a request for 'something that is a cross between the Bulgari and the Baglioni' so our projects usually include an entire bedroom suite, albeit a personalised one. This will incorporate an en-suite bathroom

and separate dressing room or walk-in wardrobe; with many clients happy to sacrifice a bedroom in order to achieve this. These walk-in wardrobes are well-organised and function extremely efficiently. We approach them like we're designing a boat where the space is confined, so every centimetre has to be optimised; not just with specific hanging rails, drawers, shelves and space for shoes, bags etc but with fold-out ironing boards and even areas for drying hand wash items. It's highly disciplined, but for clients with busy lives it simplifies the fundamentals, as everything is where they can easily find it when they're getting ready for work or going out.

The result of these separate dressing areas is that the bed is the largest piece of furniture in the bedroom, so there is a trend towards making the headboard the focal point. At Keir Townsend we always make custom-made beds and headboards in our schemes. The bedroom is a private space, so there is less emphasis on creating a talking-piece; however the headboard has become a strong style statement. We often incorporate lighting, light switches or storage

into the design. The desire for simplicity extends to colours and materials, with earthy, natural elements in vogue. Everyone is exposed to so much choice and stimulation, it becomes overwhelming and it feeds a yearning for the rudimentary. We often contrast rustic and ethnic accents into sleek contemporary schemes. Most of our clients are health conscious and they gravitate towards natural materials. They want to avoid anything artificial or synthetic. There is also something comforting about organic shapes and textures, and we often mix hard surfaces such as timber with velvet, silk or linen. We tend to avoid stimulating colours, to promote sleep, so textures are important. In one of our projects we have combined a wood-framed silk headboard with silver-leaf-backed glass panels. The effect is striking yet subtle. The tactile qualities of natural materials and fabrics can have a calming effect on the environment and soften the scheme, as well as add points of interest. In bedroom design, it's all about uncompromising comfort.

Keirtownsend.com

SYNCHRONISING MOVEMENT



Another innovative product emerges from Salice in the form of Stabila, which stabilises and synchronises the movement of wider drawers, particularly those over 900mm in width. Acting as mediator between drawer, runners and furniture, Stabila improves steadiness and confers synchronisation to every element involved in the opening of the drawer, allowing a fluid and uniform movement. Fixed on the back of drawers, the assembly is easy and quick merely comprising of a connecting bar, gearboxes fitted the back of the draw and racks fixed to the sides of the furniture. The synchronisation of the runners also assists with the opening and closing action of wider handle-less drawers. Stabila has been designed by Salice to be compatible both with Lineabox drawers and wooden drawers with full or part-extension runners.

01480 413831 | info.salice@saliceuk.co.uk

www.saliceuk.co.uk

SOPHISTICATED CHABLIS

ITC Natural Luxury Flooring have announced the introduction of Chablis, a sophisticated faux silk fibre carpet that looks and feels like real silk. Lustrous, soft to the touch, non-shedding, durable, stain resistant and with outstanding appearance retention, Chablis is a new quality being added to the Campeone Collection, to complement the successful Cannes range. The luxuriousness of the velour pile and a silk like sheen is a fashionable, contemporary look favoured by many interior designers. For homes, offices and hotels, where style, design, practicality and value are demanded by todays discerning customer, Chablis with its class 33 Heavy Commercial classification, LC5 Luxury wearing class, Bfl-S1 fire certification together with an availability in 4&5 metre widths and a selection of 9 subtle, plain shades, makes it the perfect choice for most locations. For high quality carpets and rugs, including 100 per cent New Zealand wool, ITC offer a wide selection to suit all interiors. A unique bespoke service is available.

+31 383861160 | info@itcnaturalluxuryflooring.com

www.itcnaturalluxuryflooring.com



AUTUMN SOPHISTICATION

This autumn, ercol is launching two new bedroom furniture ranges offering sophisticated and distinctive designs, which will inspire, engage and transform a neglected guest room. The acclaimed Piacenza Bedroom and Rimini Bedroom each combine practicality with style and comfort whilst embodying ercol's reputation for design. The new Piacenza Bedroom Collection is one of ercol's most elegant bedroom ranges, painted in a soft Linen white with oak tops. A spindle-backed, gently arched headboard on the Double and King Size Bed, with the spindles in a clear matt finish, is striking and chic. The generous Bedside Chest shares the same shaped legs and oak top, with round edges providing a wide surface area for a bedside lamp and book as well as two drawers with ample space for belongings. The Rimini Bedroom Collection is a modern range made from light oak defined by clean lines and gentle curves. Created by the ercol in-house design team, this range is defined by its distinctive and attractive chamfered slats on the beds, which draw attention to the grain of the wood and craftsmanship of each piece. Each piece in the Rimini collection celebrates the beauty of wood and invites guests to touch and handle the corners and curves of this collection. Another ercol design is the Teramo Bedroom Collection offering an elegant yet informal look. Inspired by Shaker design and crafted from oak, the classic lines of the Teramo range work within a wide range of interiors. **ercol.com**

Design Edit.

The obvious choice with a bedroom design feature is to fall straight into the bed selection for one of our edits. However, the IDT office wanted to highlight that often illusive, compact and yet vital piece of furniture that can cause so much conflict and yet, we think, is completely essential to comfortable bedroom living. Here they are, the bedside tables, presented in various forms by Porada.



◀ BILOT

Designed by M. Marconato and T. Zappa, this night table with its frame in solid canaletta walnut and one drawer is a poised and elegant bedside table, perfect for minimal disruption to bedroom spaces where little nooks need filling with beautifully crafted furniture. The drawer can be made in the same finish of the frame or in a different colour for another, more contemporary dimension. ❖ www.porada.it

CELL ▶

Cell is that slightly space-age feel, with its cage like structure and cylindrical stature. Designed by Marelli & Molteni, this piece can be fashioned as a bookcase or side table and can be configured as a single item or a stacking and swivel unit. The frame is solid canaletta walnut, further reinforcing Porada's ethos and belief that 'everything's born from the love of wood.'

❖ www.porada.it



◀ MASAI COMODINO

This night table with decoration, comes in solid canaletta walnut with a metal base. Three drawers make this a practical and useful choice and the flowing carvings of the front section offer more fluidity in an otherwise formal cube structure. The Masai Comodino was designed by M. Marconato and T. Zappa.

❖ www.porada.it



SNAPSHOT IN DETAIL

Inspired by the Roman gods, Casa Botelho presents its new luxury furniture ranges, The Bacco & Diana Collection. The Roman god of wine, Bacchus inspired the square collection with his strength, masculinity and posture. The Roman goddess Diana inspired the circular collection with her beauty, elegance and utter femininity. The inspiration for the ranges came from founder, João Botelho's passion for home entertaining, geometry and symmetry and his obsession for portable items in small proportions. The concept came from his signature designs "The Martini Collection" and its iconic handles. The collection is fused with minimalist and modern designs, including a drinks trolley, coffee table, umbrella stand and paper bin. Moody yet elegant, the designs continue to reflect on functional and multipurpose items. With its clean lines and smooth surfaces, both collections offer a shot of glamour and modern impact into any space. Each piece is made in Europe and crafted by artisans with extraordinary attention to detail. A reflection of understated luxury, the collection focuses on high quality and poised elegance.

www.casabotelho.com

MY ICON

SAM MCNALLY, ECHLIN, REVEALS THE STUDIO'S ICONS

Co-Founded by Mark O'Callaghan and Sam McNally, Echlin is a visionary collective, encompassing forward-thinking architecture, interior design, marketing and branding. This is all combined with development management, financial and strategic expertise to design and develop lifestyle homes.

WHO IS YOUR DESIGN ICON?

As Echlin is a multi-disciplinary studio, we approach everything as a collective. We sat down to discuss our design icons, agreeing on Louis Kahn, Gio Ponti and Dieter Rams.

WHAT ARE THESE DESIGNERS MOST FAMOUS FOR?

These guys are all at the forefront of our minds when it comes to thinking about timeless design, be it architecture, interiors or furniture. Kahn sought a historically rooted approach to modern architecture. His 60's built Salk Institute is arguably one of the world's most distinctive structures, yet it remains simple and functional with Roman inspired construction methodology. Ponti was famed for being at the centre of Italy's cultural renaissance of the 1950's making Milan the World's design capital, designing iconic pieces from furniture to silverware. Dieter Rams was Braun's design stalwart, responsible for much of the 20th century's most iconic product design. He coined the phrase "Weniger, aber besser" which translates as "Less, but better".

HOW WAS THEIR WORK RECEIVED DURING THE HEIGHT OF THEIR CAREER?

Ponti and Rams were very much influencing many of the other design greats during their careers, whilst Kahn was almost 50 years old before setting up his own practice leading a particularly difficult life. It was only after his death that he has been widely recognised as one of the 20th century's greatest architects.

WHY HAVE YOU CHOSEN THESE DESIGNERS AS YOUR 'ICONS'?

Whilst these designers created products and buildings that are undeniable classics, we chose them also because of how they approached their work. When 'ornament was crime' and the modernists were stripping back their designs, Ponti went against the grain and championed decoration. Kahn's ability to tear up the rule book and find new ways of solving old problems is something that we always have in our minds, we're never scared to go back to the drawing board and make improvements. Finally, we had to choose Rams for his ten principles of good design, we have them printed out and framed in our office.

WHICH PROJECTS FROM THE ECHLIN PORTFOLIO DEMONSTRATE A NOD TO THEIR WORK?

All our creations are inspired by the timeless designs of these heroes, who were not only some of the greatest at blending aesthetics with functionality but also at considering their placement to create a pre-conceived environment. With our projects, we carry out all elements of the design package to ensure coherence throughout each project. It's this coherence that makes a space feel welcoming and comfortable. At our recent project Kenure House, a family home in Holland Park, we hope the treatment of natural light, considered decoration and the precise detailing displays an appreciation of the approaches of these three celebrated designers.

IF ECHLIN COULD BE REMEMBERED FOR ONE ELEMENT OF DESIGN, WHAT WOULD IT BE?

Our hope is that the atmosphere we create through our attention to detail, from the envelope architecture, through to the finishes, colours and materiality as well as smells and textures, would be remembered.

www.echlinlondon.com





SHOWROOM SHOWCASE

INTERIOR DESIGN TODAY IS TAKING A LOOK THROUGH THE DOORS OF SOME OF THE UK'S BEST SHOWROOMS, OFFERING AN INSIGHT INTO THE COLLECTIONS CURATED AND CREATED BY THE DESIGNERS WHO RUN THEM. **By Jade Tilley**

With central London real estate being in high demand and the city filling with people from all corners of the world, it is a wonder there is any space left for growth. And yet, somehow, people and businesses still manage it.

It is down to the ingenuity and vision of it's inhabitants that allows the city to grow in creativity and colour, reflecting a savvy design collective that is looked upon around the world,

as leaders in the field. It seems we at Interior Design Today have a bit of a penchant for selecting showrooms that have shown real design prowess, taking former buildings and reinventing the spaces for added drama, whilst paying homage to the original structure and its presence in the city.

This latest showroom took us down to Victoria, London, on a bright, early September day, to visit the fairly new and shiny Fiona Barratt Interiors

showroom. This is the second showroom for Fiona and her company and you can see immediately the love and dedication that has gone into creating a beautiful showroom of the very highest expectation.

On a corner plot on Francis Street, wide-open double height window spaces give glimpses into the perfectly appointed showroom, while wrought-iron gates keep the front doors safe and embellished but with a welcoming, old London



appeal as well.

Fiona Barratt Interiors opened on Francis Street just over a year ago, celebrating its first birthday on 1st September. Fiona also has a showroom on Pimlico Road, which celebrates its third anniversary in October. So it's 'Happy Birthdays' all round. This second showroom marks a big shift for the brand, recognising the much-needed expansion and offering clients an immersive design experience.

Fiona and her team knew they had to grow to accommodate the design team and to be able to more extensively showcase the designs on offer. It was worth the push as this space really is a spectacle to behold.

Formerly a Sorting Office for the Royal Mail, the huge windows are where lorries would come in with deliveries. Once the Royal Mail had departed, this bare bones design provided Fiona with the opportunity to open the space wide up, making use of the huge steels running the length of the building and adding in features, such as the staircase, to add a sense of sweeping grandeur, but also an appreciation of the interior shell.

Other than the obvious expansion, this new site

allows Fiona and her team to stay ahead of the curve and mix in with the competition in the area; design is, after all, still a business. This business however, works on pure charm and sophistication but with a playfulness in the design elements that makes being a client of Fiona Barratt's such a joy. There is competition just over the road but Fiona is keen on an open door, collaborative policy, which allows the free-flowing of ideas and the sharing of clients where appropriate.

Fiona and her team work mainly in the residential sector, with plans for more commercial work on the horizon. The showroom is equipped for every challenge, with a design studio, offices, showroom space, meeting room and backstage area, which I got to see as well - nothing to hide here! There is a fluid feel to the showroom, yet enough privacy for the team to quietly work away on their latest projects, without being overlooked by passers by. The showroom itself is situated on the main floor as you enter. It is vast and you somehow feel like a kind of borrower in the space, the gigantic staircase leading up to the top deck, where Fiona's office sits in a suspended pod on one side

and then along to the gallery where one of the design studios nestles itself above the main floor. Openness and honesty is a huge part of the Fiona Barratt brand philosophy; a willingness to explore everything to find the right fit for each client. This is mirrored in the way the showroom is laid out; open, with a big emphasis on windows and clear spaces. There are contemporary elements, nods to roman artefacts and a deep appreciation of material and texture, which can be felt at every turn.

The main floor boasts a fully equipped and rather impressive kitchen space, where Fiona has demonstrated her penchant for texture through material innovations, in collaboration with Grand Cuisine, Dornbracht and Gaggenau, to create the kind of kitchen that dreams are made of. The oven is crazy intelligent and the cupboards are beautiful treasure troves for cookware and glassware. They also have a chef on hand, who comes in for demonstrations, so not only can you see how beautiful it all is, but you can experience clever design at play too.

A full dining table sits in the middle of the floor, allowing further exploration and collaboration. Perched in the window is a pair of chairs



designed by Fiona herself. The Prive Armour Chairs take inspiration from roman coins and blending with soft, velvet fabrics for an indulgent yet playful piece of furniture. Side tables, which are relatively new to the showroom, are dotted throughout, like little space-age pods, in various colours and dimensions. Called Romans, they remind me at once of ancient artefacts but at the same time, something all together other-worldly and futuristic. This continues throughout the space, it is part of Fiona's design charm.

The Hadrian console table that sits underneath of the staircases is another homage to Roman times in its leg structure and material, but the top tells another story. It is high gloss lacquered wood, reminiscent of the grandeur of the roaring 20s.

Suspended from the ceiling are huge lighting installations from designers such as Christopher Boots, Lindsey Adelman, Bec Brittan and Gabriel Scott, and, tucked under the staircase to the right, near the meeting space is a fabulous lighting piece by haberdashery. The sheer size and height of this showroom commands big and bold lighting statements.

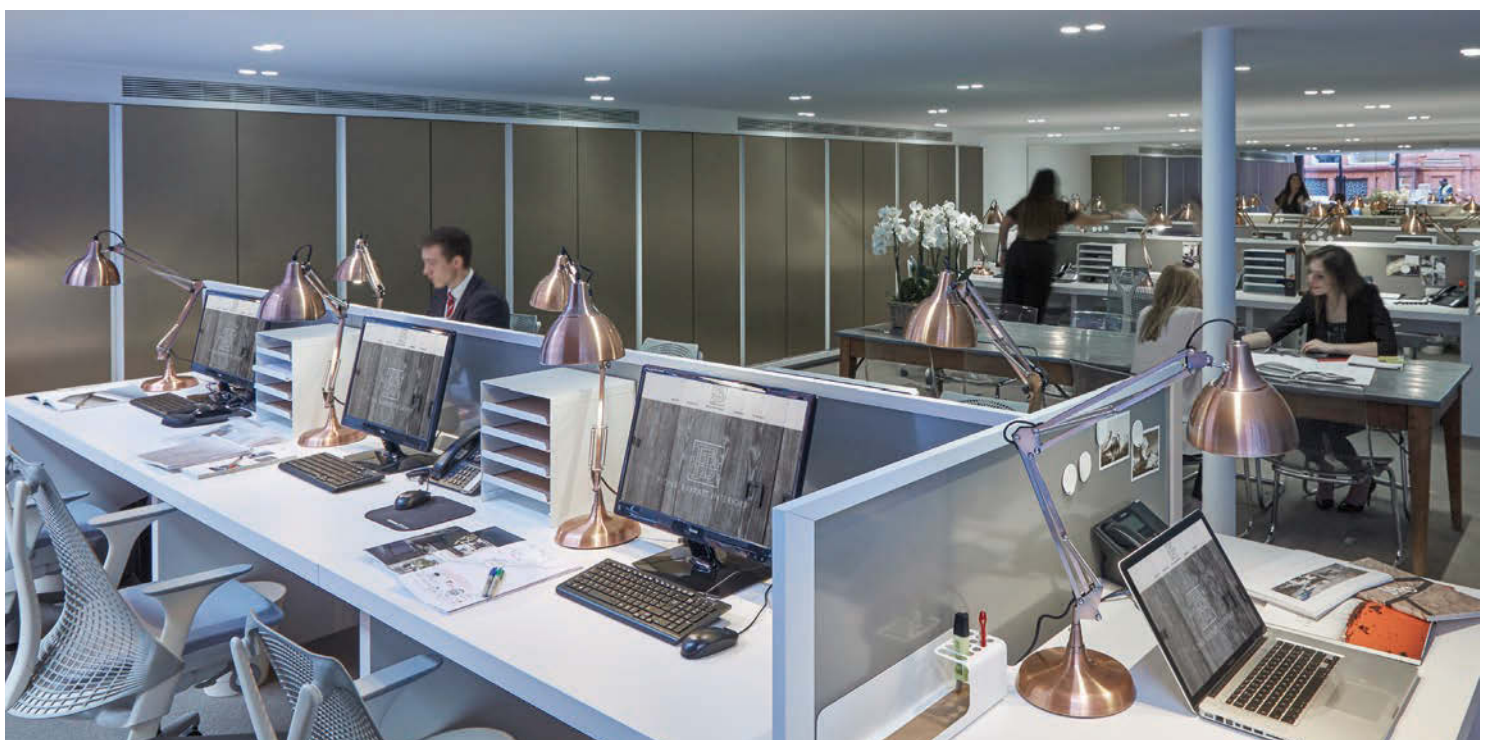
While I'm there, Fiona is busy in the meeting room, chatting animatedly to clients, so I don't disturb but instead walk quietly around the other less occupied spaces. The design studio on the first floor is packed with products samples, archived materials and great chests filled with drawers of design inspiration. I visit the busy design studio, tucked back downstairs, with it's teams of designers, some architectural, some products based, busy working on the latest FBC London or Fiona

Barratt Interiors creations. The phrase teamwork doesn't quite cover the sense of camaraderie that is felt here. These guys work hard but there is a great sense of enthusiasm and spirit in the offices.

I spy a couple of pieces of art propped up against walls, which are yet to find their homes and a small range of fragrances, candles and accessories that completes the look and feel of the showroom. Fiona is a collector of items and I discover, often comes back with unique pieces from her travels that then get displayed proudly in the showroom, until someone purchases them, and then comes the challenge of replacing it with something equally as unique. A challenge, which I'm sure Fiona relishes.

Fiona Barratt Interiors launched in 2006 and the furniture brand FBC launched only in 2013, but the rate of work is astonishing and there is always something new to behold. Fiona's Northern roots remain intact with much of the manufacturing and production taking place in the north-East of England, combining Fiona's signature style with her understanding of material and a combination of modern and more traditional techniques being applied. It is an exciting time to be working with or for Fiona Barratt Interiors.

fionabarrattinteriors.com
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EPITOMISED OPULENCE

Opulence, a traditional style bathroom collection of taps from Abode demonstrates true classic styling with a very modern twist. This range is the epitome of classic design with smooth curved spouts and voluptuous body design. Opulence, as its name suggests, will look equally at home in both a contemporary or modern bathroom and the beauty of this range is that it has been manufactured for low pressure usage with an affordable price tag and has been created especially for the UK market.

01226 283434

www.abode.eu

SHAWS PRESENTS ENTWISTLE

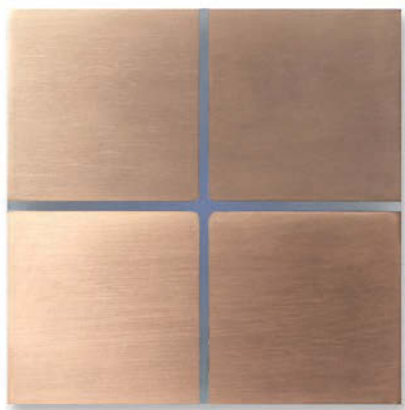
Entwistle from the Shaws Original range of traditional style fireclay sinks is a quality handcrafted British made product. This huge 800mm framed single bowl sink, with its distinctive, traditional style patterned front is perfect for new build homes or refurbishment projects. The sink comes complete with a three-hole overflow, a 3½" waste outlet and is manufactured with a durable glaze designed for years of usage. The Entwistle is available in white or biscuit finishes. Visit www.shawsofdarwen.com to see the full range of sinks, complementary taps and accessories available. **01254 775111 | www.shawsofdarwen.com**



A NEW CITYSCAPE

Arthur Cityscape is a stylish and vibrant addition to Lyndon Design's flagship Arthur seating collection. Fusing high back and low back seating into one striking piece, this modular design offers a unique seating solution that combines collaborative and privacy features. Arthur Cityscape incorporates standard and high backed sofas in compact and large sizes from the current collection, along with new linkable armless sofas and corner units. From 25 configurations, a stunning and flexible seating arrangement can be created to suit a variety of interior spaces. Arthur Cityscape provides interior designers with fresh inspiration for their projects. More enclosed and inclusive layouts can be created courtesy of the high back option, whilst the low back option proposes a more relaxed environment, suitable for breakout spaces and more informal meetings. Additional modular pieces together with a bold handcrafted beech under frame in a range of stained finishes, and horizontal panelling, lumbar cushions and contrasting fabrics and colours, further aid design flexibility. **01242 584897 | www.lyndon.co.uk**





SWITCH TO COPPER

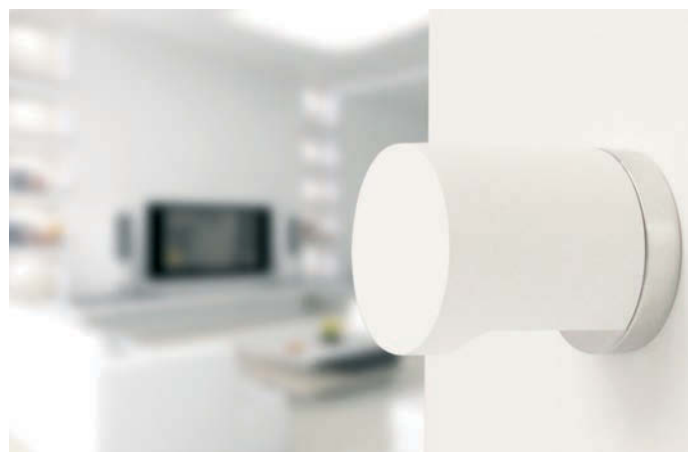
After launching a new line of fer forgé finishes, the Belgian company Basalte has now extended its existing classic range by adding the 'soft copper' finish. Like the hand carved fer forgé, this soft copper appeals to contemporary taste while giving a gentle touch to your interior. It can perfectly blend in to the interior or be a beautiful eye catcher. This finish is available for the touch-sensitive switch Sentido, the intelligent thermostat Deseo and the matching socket frames. Sentido and Deseo are touch-sensitive, multifunctional switches for KNX home automation. By combining their high-end design with the innovative technology, you can control your smart home with unequalled comfort and usability.

info@basalte.be | www.basalte.be

CONCEAL WITH COLOUR

Designers wanting to conceal door fittings in minimalist design schemes can now use the Arbor range from Silver Kite. Made from wood, the fittings can be painted in any colour to match the colour of the door, and as this unique range comprises of door, window and cabinet fittings, the concept can be used throughout a complete scheme. Not only that, but this specialist manufacturer can supply bespoke fittings, so if their standard range of products cannot satisfy a particular requirement, they can design and manufacture exactly what is needed. To save designers time, they also offer an ironmongery scheduling service. Working on site, or from plans, they can determine the project's exact ironmongery needs, to ensure that all the products are compatible and perform to their exacting standard.

01494 774779 enquiries@silverkite.co.uk | www.silverkite.co.uk



LYNDON DESIGN

Mr & Mrs

Designed in-house at Lyndon, the handcrafted Mr & Mrs wing chairs pay respectful homage to their stately grandeur, whilst incorporating contemporary touches that make them suitable for today's hospitality and boutique hotel environment, and even the corporate arena.

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MCMLXXV11 - MMXI1



Perucchetti has spent over 40 years developing an extensive archive of finishes to achieve numerous textures, colours and unique intricate patinas to complement the interior designs and architectural demands of today.

The techniques are applied by hand trowel, with all artisans personally trained in-house. The versatility of Venetian stucco is renowned for its use in contemporary and traditional projects for both internal and external use. It is equally ideal for the replication of architectural features from heritage projects to minimalist detail. Perucchetti can imitate virtually any material texture, including aged and fossil stone, marble, travertine, granite, pumice and alabaster, including embossed patterns. With the introduction of 9K liquid gold into Grassello, a sublime finish of exceptional depth and delicacy can be achieved. The use of diamond carbon reflects colour within the plaster to give a glimmer sheen, yet still keeping a transparency of layers like natural alabaster. Perucchetti offer a personal, bespoke service to all clients and highly recommend a visit to the studio, by appointment, where many samples can be viewed in situ.



ORIGINS OF STYLE

RAK Ceramics' has introduced a new corner WC and basin to its best-selling Origin 62 range. Reflecting the collection's sleek contemporary format, the new designs maximise layout options in cloakrooms, bathrooms and en-suites. Like other products within the range, they also meet the huge demand for affordable, style-focused sanitary ware. The new corner WC is a neat, close-coupled design, whilst the matching corner basin has a sleek rectangular bowl above a sleek pedestal. The new designs join a close-coupled and back-to-wall WC, and three further basins in a full pedestal and semi-recessed format. All Origin 62 sanitary ware also features a soft close seat and quick release button for easy cleaning. For a complete bathroom solution, RAK's range also includes baths, taps, accessories and surfaces, in contemporary and traditional designs to suit all schemes and applications.

01730 237850 | marketing@rakceramics.co.uk
www.rakceramics.co.uk

DISCREET DOMANI

Kährs has introduced its new Domani Collection of wood floors. The new collection includes seven designs, with a discreet contemporary-rustic grain and a hard wax oil finish. The new oak and maple floors are offered in a spectrum of natural colour tones, including chic white and grey tones, naturals and rich dark browns. Each of the seven Domani floors has a very individual look, spanning pearlescent 'Chiaro' to deep, dark 'Scurro'. The rustic one-strip designs, in oak and hard maple, have a more discreet surface than most country timber grades, with fewer knots but lots of colour variation. Surfaces are softly brushed and handscraped to enhance the natural pigmentation. Combined with a hard wax oil finish, Domani provides a strong, natural appearance with great depth and a mellow lustre. All designs have a multi-layered construction, with a sustainable oak or hard maple surface layer and a fast-growing spruce/pine/poplar core. This eco-friendly, engineered format makes the floors more stable and is ideal for installation over underfloor heating.

023 9245 3045 | [email sales@kahrs.com](mailto:sales@kahrs.com) | kahrs.com



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LA VIE BOHÈME

VERONIQUE PIEDELEU IS THE FOUNDER OF CARAVANE, THE FRENCH INTERIOR FABRIC AND FURNITURE COMPANY. HERE, VERONIQUE TELLS US A LITTLE MORE ABOUT THE BRAND AND ITS DESIGN ROOTS.

TELL US ABOUT THE DESIGN BACKGROUND OF CARAVANE

Caravane started back in 1995, with the idea of a new concept of elegant, timeless and cosmopolitan interiors. Caravane unveiled its first line of remarkably comfortable, oversized sofas covered in a mix of rough and sophisticated textiles from the world over, it was a refreshing launch of furniture to be lived in rather than stuffy, formal pieces.

WHAT DOES CARAVANE REPRESENT AS A DESIGN COMPANY IN 2016?

Caravane represents a poetic and timeless label; our customers often give the feedback that that they feel good just being in the atmosphere of the store and that is quite inspirational.

HOW DO YOU CONTINUE TO INNOVATIVE IN THE INDUSTRY?

I prefer not to be too well informed on the latest design trends and what is popular in the market. I like to just create what I feel in the most authentic way. I have developed a great connection with our supplier in India. By forming a friendship, I have been able to learn a lot about the Indian way of life and craftsmanship. I try to be in India for about six weeks out of the year. This, for me, is the perfect method to create and develop Caravane's uniqueness and to innovate. It is a place where I come up with so many fresh ideas and projects that are presented in our stores.

WHAT HAS BEEN CARAVANE'S MOST SUCCESSFUL MILESTONE TO DATE?

Probably it's 20th anniversary that we celebrated last year. It was the year of a consecration for Caravane, we opened a new shop, launched our new website and our e-shop and also created a new sofa! We had a great response from our customers and from the press!

WHAT DOES IT MEAN TO BE A COMPANY THAT WORKS GLOBALLY IN 2016?

For us the most important key point is to remain timeless and to keep our values while being able to develop the brand again and again. This market has been somewhat saturated by competitors and prices are getting lower and lower, but we still want to offer high quality products made by the best artisans.

HOW DO YOU REMAIN COMPETITIVE IN THE INDUSTRY WITHOUT SACRIFICING YOUR EMPHASIS ON CRAFTSMANSHIP AND QUALITY?

We have a very thorough research and development process when it comes to design. We have our own shops and select retailers that understand and agree to apply our philosophy. This is what helps us to keep control on our production and to focus strongly on quality. Sometimes we have to face external elements, for example the monsoon in India doesn't allow for much production with the block printing technique. We make a point of explaining to our customers that this fabric really is handmade and will be back in stock when the weather will permit it! The key point is that we fight to always be creative, to develop our own collection, based on craft skills and do our best to understand and respect all of the artisans we work with.

WHAT'S NEXT FOR CARAVANE?

We are still working on opening new shops and really want to open in European capitals that are sensitive to our image and style. We also really want to develop our presence further in the UK. Maybe a second UK store...

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THE POWER OF MENTORING

POLLY WILLIAMS, THE DESIGNERS' ADVISOR AND FOUNDER OF CAMBERYARD, DISCUSSES MAKING MENTORING WORK FOR YOU

WHEN IT COMES TO CREATING AND GROWING YOUR DESIGN BUSINESS, QUITE SIMPLY, WHERE DO YOU NEED HELP?

It's no secret that the key to success in business is a wild variety of talent. Of course, you need that creative flair to establish your company initially, you must also understand how business works and how to grow and expand. Examining what you don't know leads you to an understanding of all that you need to know in order to run a successful design business.

At Camberyard we believe this lies in strategy and mentoring. Often when we launch a company, creativity, pitching, winning clients and staff management all take precedence over having a clear plan about where, why and how you are building your business.

We think that once you have laid the foundations of your design business, it is constantly necessary to stop, analyse, adapt and grow. We like to work with our designers to provide them with a clear marketing and business strategy, or to lay the foundations of their design company and then

work with them to realise their goals.

Recently, a designer came to us for advice. Having spent the last five years building her company, sourcing clients, employing staff, day-to-day running, she now wants to take her company to the next level. But she lacks the insight to see how. So the key here is to ask a series of important questions:

What really motivates you?

What makes your company unique and successful?

What are your strengths and weaknesses?

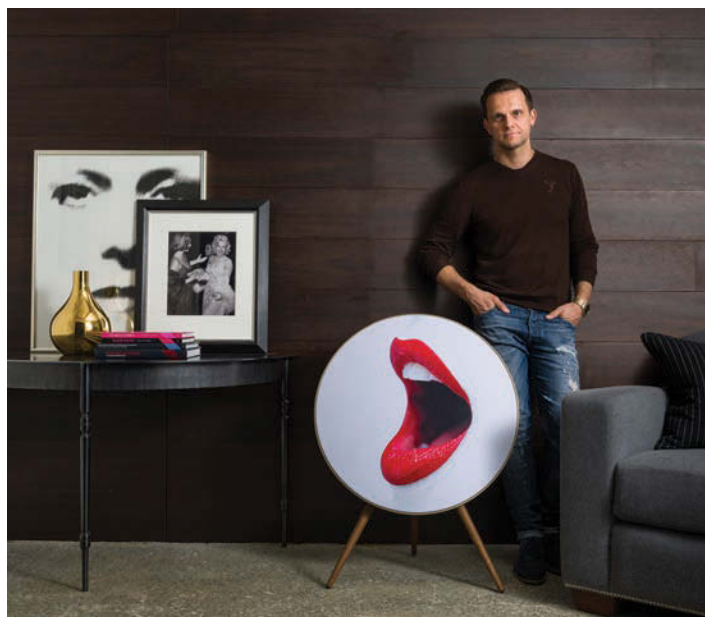
Where is your company now and where would you like to be in one, five or ten years' time? Do your social media platforms and website reflect the true sense of your company and your USP?

Where are the areas you lack confidence, how would you like to grow as the owner of a thriving interior design business?

I find it difficult to describe the power of mentoring, it really is about peeling back the layers, encouraging and helping designers to harvest the skills, which they already have. The wonderful thing about mentoring designers is just how creative and passionate they are.

So our approach is to focus on a 360-degree framework, which takes you to the next stage: PR, social media, web design, marketing and business strategy, networking, collaboration and trade shows. It is essential to look at all these areas as a whole, and break them down into fractions of action! Do you need to hire or fire? Do you need to grow or consolidate? Crucially, are you where you want to be in this ever-expanding market place? That's what we're here to help you discover. We enjoy studying all these areas, and more. We love to look at collaborations, we love finding out your USP and we love introducing you to the Camberyard family. We join the dots for designers with our unique portfolio of talent across the industry; we ask the questions you never knew were relevant, and together we find the opportunities and answers.

camberyard.com



LIKE A FELLINI MOVIE

Maurizio Pellizzoni, has designed a new cover for B&O PLAY's iconic and innovative Beoplay A9 music system. This Special Edition is available exclusively at Harrods. Featuring statement red lips on a white background, the design is fully immersed in the upper echelons of Italian style, exuding the essence of the icons of Italian cinema, where Maurizio drew his inspiration from. Maurizio Pellizzoni commented, 'The inspiration behind this cover design is based on the Federico Fellini movies and some of the classic, iconic imagery of the stunning Sophia Loren in her earlier career days. I have always been a huge fan of those beautiful Italian movies and inspired by the attention to detail they pervade. As a designer, I am always looking for new images to use in my projects and I keep a collection of them for potential projects. I was delighted to be asked by B&O PLAY to collaborate on the design for this iconic speaker and I immediately knew the red lips image from my collection would be perfect.' The critically acclaimed Beoplay A9 can be placed in a corner freestanding or hang on the wall with the optional wall bracket. Legs are available in oak, maple or walnut to complement the music system that's available in White, Black or Rose Gold. **020 7352 3887 | www.mauriziopellizzoni.co.uk | www.beoplay.com/A9**

CUSTOM CREATED RUGS

Platinum Custom Rugs bases its philosophy on a customer oriented strategy, aimed at giving the decision-making to the consumer, allowing them to create the made-to-measure rug most suited to their tastes and needs. Platinum Custom Rugs offers some essential tools to all clients, whether they are the end consumer, retailer or wholesaler, allowing them to create studied and detailed designs, which can be customised in many ways. The most important tool is the creative showroom, an ideal place for experimenting colour combinations, discovering the different production techniques available and giving the customer an experience to remember by creating a space where they take a leading role. It is where the bond between the customer and brand, that they have chosen to interact with, is established. The sample briefcase is another principle element in facilitating free expression, making it easy for the customer to choose colour shades and materials. It contains a range of quality examples and a set of 110 colours that are the key for creating a completely custom made rug. Another useful tool is the showroom where the wide range of products on offer can be seen close-up and where the refined finishing and the infinite creative possibilities can be appreciated in a new and attractive dimension. **+39 0495957551**
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THE ITALIAN LIFE

Giorgetti presents the Giorgetti Atmosphere project. Inspired by the need to provide brand enthusiasts and connoisseurs of the Italian lifestyle with a complete, elegant and practical interior concept, Giorgetti Atmosphere covers a series of interior décor objects. The Giorgetti Atmosphere collection creates unique and original domestic environments, in a perfect dialogue between artisanal tradition and manufacturing innovation, and between fine materials, such as wood, leather and glass, and a dynamic lifestyle. Thanks to the use of artisanal looms from the ancient traditions of Nepal, Giorgetti is able to create made to measure rugs, in bamboo silk or natural silk, suitable for both residential and hospitality interiors. The contemporary feel of these items comes from the strong, graphic patterns used. The collection of lamps is expanding also, taking on the purity of geometric shapes to offer illuminating objects, simple yet striking, which, with a simple gesture, bring a room to life. Among the items included in the Giorgetti Atmosphere collection are some of the company's iconic pieces, such as the lectern designed by Massimo Scolari in 1995, a series of Murano glass vases that reflect the company's style and the warm colours of wood, from delicate design to strong artistic influences, and the accessories needed to enjoy an evening aperitif with style, with the bar set and modular trays in hexagonal or rectangular forms. **info@giorgetti.eu**



MUST SEE FILM

Interior Film is a CE Certificated self-adhesive, decorative film from David Clouting Ltd, designed for a wide range of applications where speed of refurbishment is often time critical. Manufactured by innovators LG Hausys, Interior Film can be applied to almost any surface including: wood, metal, plaster board, plastics and melamine. This enables feature walls, doors, furniture, skirting and architrave to be attractively and quickly transformed with minimum disruption and at low cost. Offering excellent flexibility and adhesion, Interior Film provides the perfect finish, even to curved or complex shapes. Fire rated, easy to clean and maintain, Interior Film is hardwearing and remains stable if exposed to heat, humidity or low temperatures. Air free technology enables Interior Film to be easily applied to give a superb bubble free finish. Available in a wide range of designs and finishes, Interior Film is IMO/MED certified for the marine sector. The Interior Film range is available to view on BIMSTORE and on the David Clouting website. www.davidclouting.co.uk



GOING CLEAR

Going clear may be a statement used in show jumping, but going clear in the bathroom can only mean one thing, a steam free mirror. Whether in your home or in a hotel or leisure complex, nothing is more annoying than a bathroom mirror steamed up. This is where demista™ heated mirror pads are unbeaten. Major developments, both in the UK and around the world, have selected demista™ for their bath and shower rooms, the most recent being Chelsea Barracks, the Marriott Maida Vale and the Kempinski Palm Dubai Jumeriah. Just those three projects have totalled well over 1,000 heated mirror pads. The pads are easy to install, require no maintenance, meet all UK and international safety standards and come with the knowledge that they have been the leading brand for over 24 years, made in Britain to the highest specifications. **01932 866600 | sales@demista.co.uk**
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BLOC PARTY

Polyflor recently announced the launch of Bloc PUR, a vibrant collection of solid colour sheet flooring in a broad spectrum of 16 enticing colours. Designed to provide either a subtle backdrop or a bold, modern statement in the retail, leisure and commercial sectors, UK manufactured Bloc PUR is a high performance heterogeneous sheet floorcovering with a textured matt finish. Developed after feedback from the marketplace revealed a desire for a much sought after plain decoration flooring, Bloc features an innovative, fully pigmented, homogeneous 0.7mm wear layer of pure colour. The new Bloc PUR range can be used to create tonal, complementary or harmonious interior design schemes through the availability of greys, neutrals, pastels and brights in its colour palette, whether they are used individually or combined with other designs from the range. Whenever a high degree of aesthetic finish is required, cold or chemical welding is advised, however if the hot welding method is preferred then matching weld rod is available for each Bloc PUR shade. Polyflor's experienced in house Design Service are able to use precision water jet cutting technology to create stunning bespoke design floors for interior projects. **0161 767 1111 | info@polyflor.com**
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lastword



SOMETHING OLD, SOMETHING NEW

MARTA NOWICKA'S GREATEST PASSION IS TO TAKE DISUSED, REJECTED, DERELICT BUILDINGS AND TRANSFORM THEM, CREATING SOMETHING NEW FOR THE FUTURE, WITH A NOD TO ITS PAST

WE AS A SOCIETY, REQUIRE MORE HOMES. WE THEREFORE HAVE TO APPROPRIATE NONFICTION SITES INTO FLEXIBLE LIVING SPACES.

Work now fuses with home living spaces via wifi, so the function of the office space has changed, retracting the scale and relevance, to generate fused spaces for living and working. Our appreciation and critique of design, architecture and interiors is rising; society has become more visually sophisticated and engaged, hence design excellence and difference is paramount. All spaces must tell a story, a narrative and have a mega WOW factor for social media platforms such as Instagram,

Facebook and Pinterest. What use it is, if clients cannot take beautiful pictures of their carefully designed homes? The growing arsenal of properties that I have lived in and renovated over the last 10 years across the UK takes all of this on board, creating a lifestyle vision and story to share. All the buildings have interesting former uses; a former Labour Party headquarters; a former St John's ambulance station, and a recent project, which returned to its original use while maintaining its commercial history; a lithographic printers studio to a former magistrate court. My passion for old ruins furthers my quest to find new projects and new uses to grow DOM (which

means 'house' is Polish), the new company we are launching in Spring 2017, which holds these revitalised buildings into a group of historical interests. The properties all share my narrative, a home from home, stunning designs with nuances and references to each of the buildings' history and locality and are accessible to experience through 'living', long lets or 'staying' holiday rentals, spreading the word of what embodies good design through multifaceted design in diverse settings. The opportunity to work in design was and continues to be incredibly exciting, as each space allows for a unique experience and a new design narrative.

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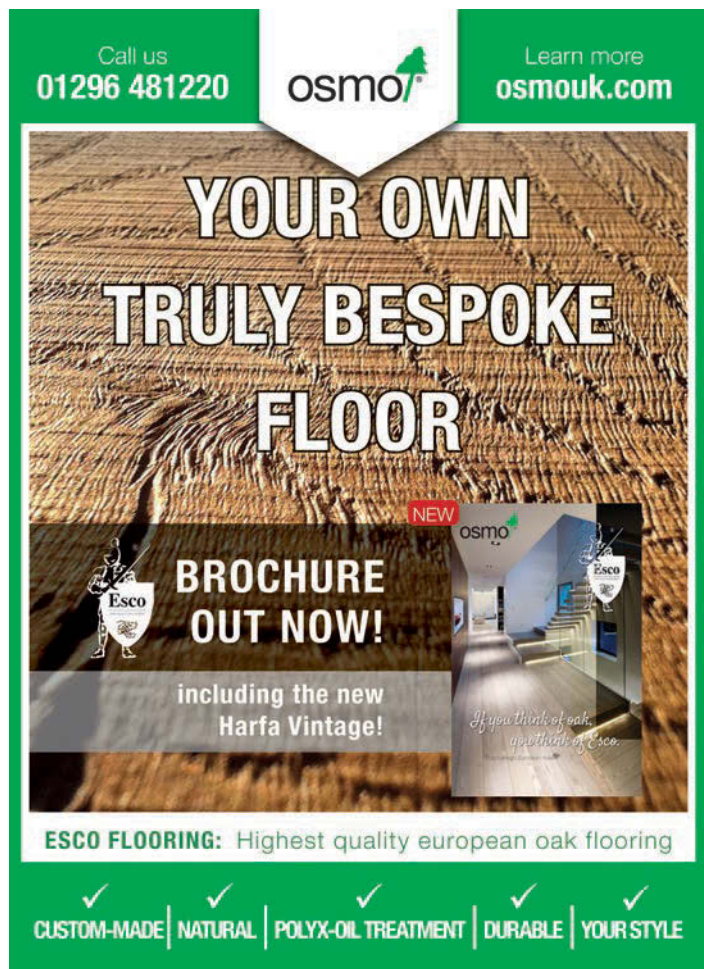


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